

Hi, I am
Ryan

-
a design & art director
an all-round 360 designer

-
a product and visual designer
an average drummer



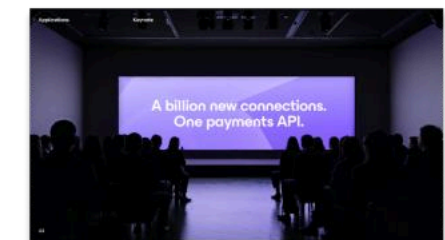
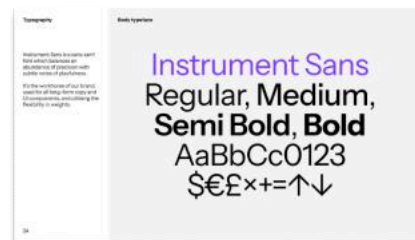
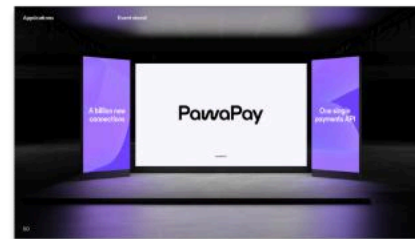
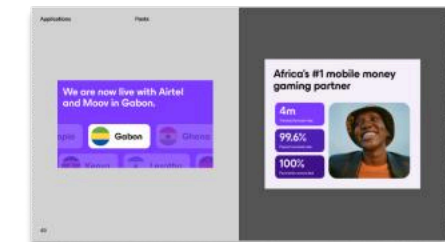
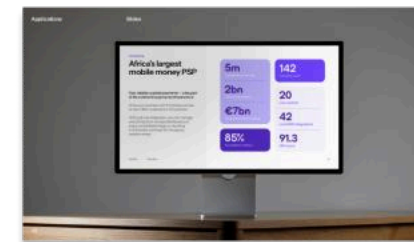
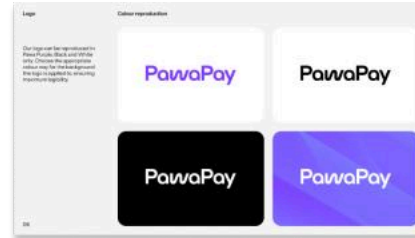
PawaPay 2026

Location: Remote

Touch Point: Branding, Marketing

As Lead Designer for PawaPay's 2026 rebrand, I shaped the overall creative vision across brand, marketing, and UI/UX, delivering a cohesive, scalable identity that strengthens trust and recognition across all touch points.

pawapay.io



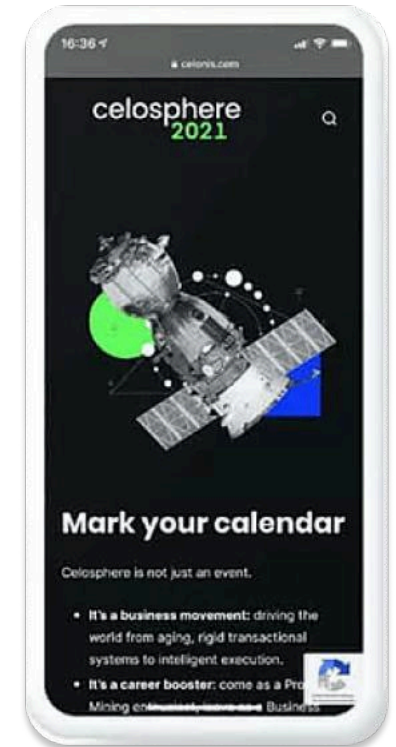
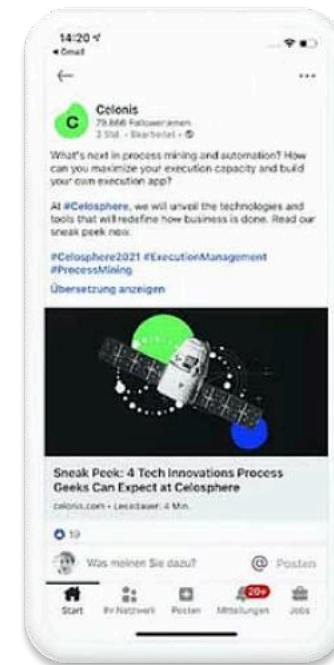
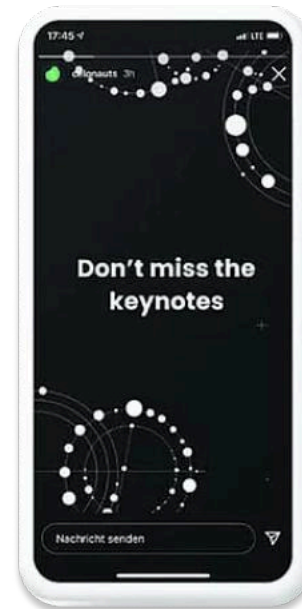
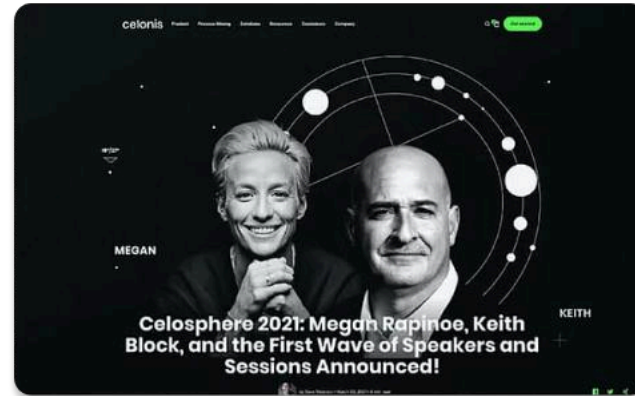
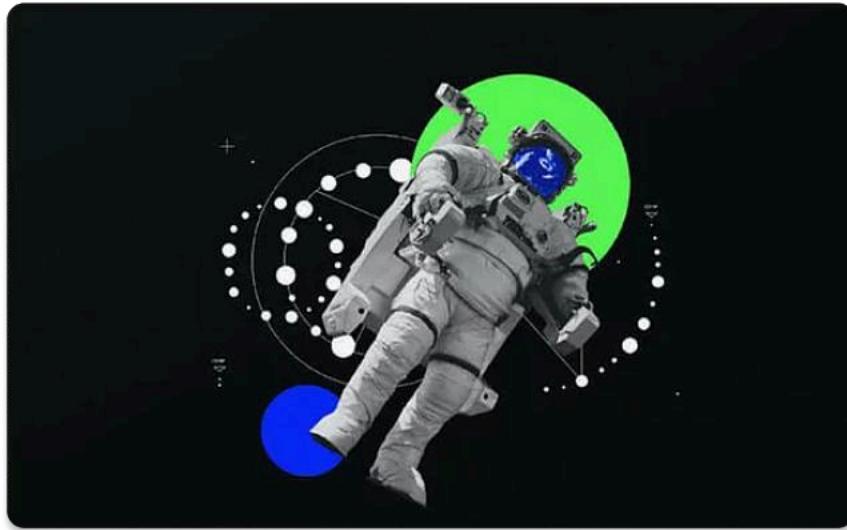
Celonis

Location: Munich, Germany

Touch Point: Branding, Marketing, Event

Its really overwhelming and im not sure where to start with this masterpiece. What i can say is this is what happen when i have a freedom of creativity. From branding, marketing design to event.. I love this baby!

celonis.com

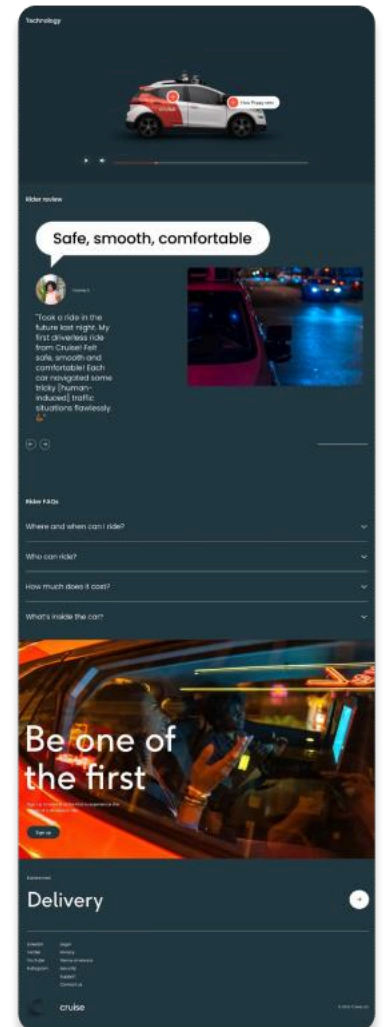
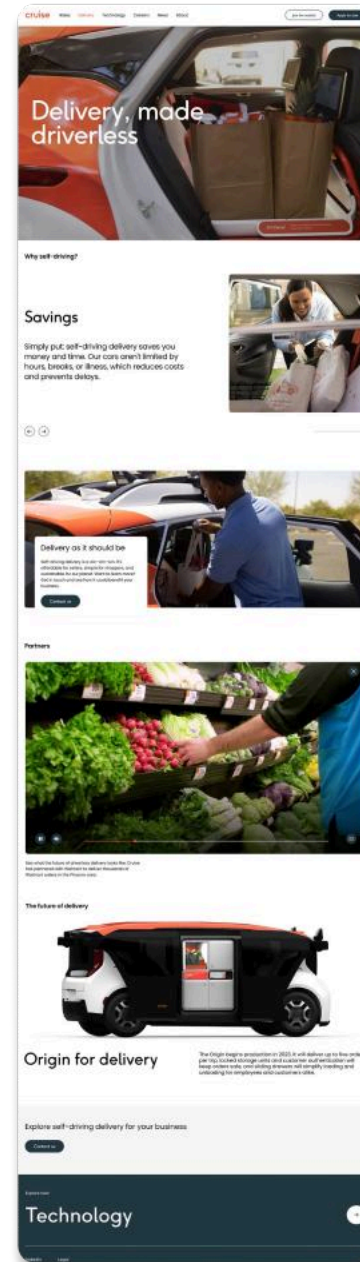
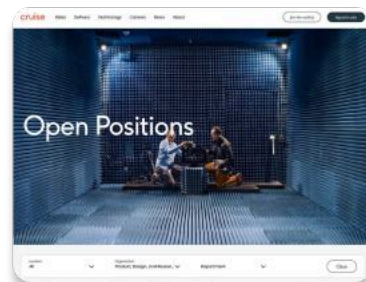
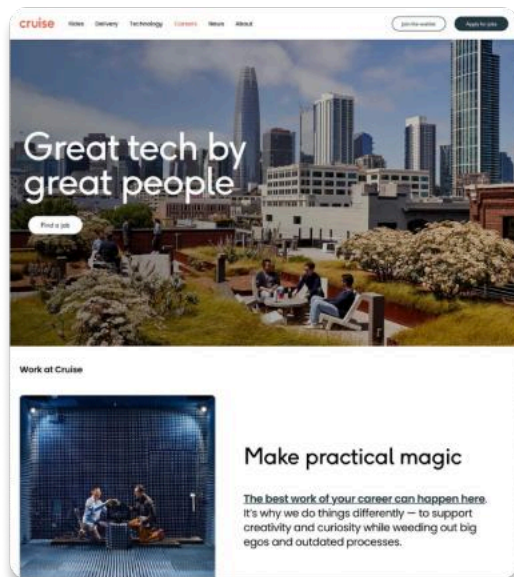


CRUISE

Location: Remote

Touch Point: 360 branding

The first self-driving service car wanted a fresh look that reflected its bold, elevated, and light personality. I helped redesign their web experience, applying their brand colors across reusable modules that maintained a cohesive feel while avoiding repetition, creating a dynamic and engaging web presence.

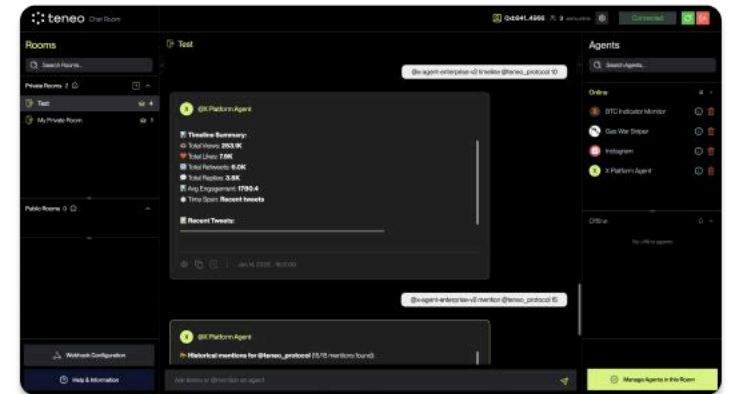
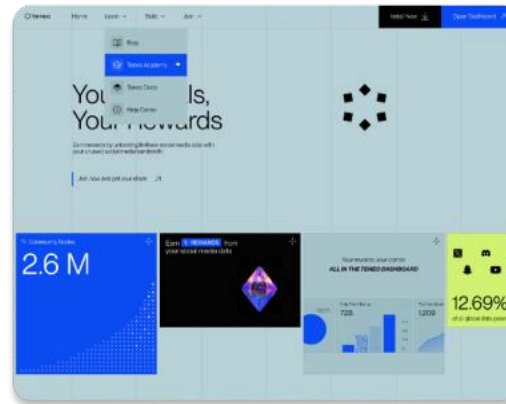
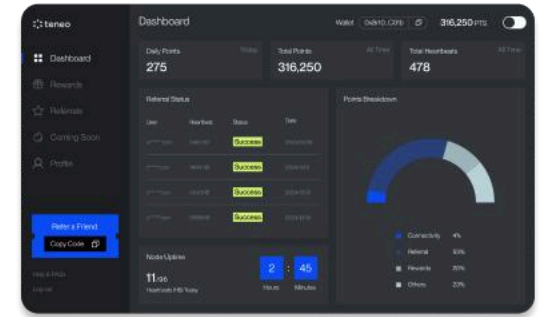


Teneo Protocol

Location: Austria, Germany

Touch Point: Branding, Marketing, Product Growth, UI/UX

I craft unified brand experiences across print, digital, and interactive touchpoints, transforming ideas into intuitive visuals that strengthen identity and elevate dev, agents and user engagement.

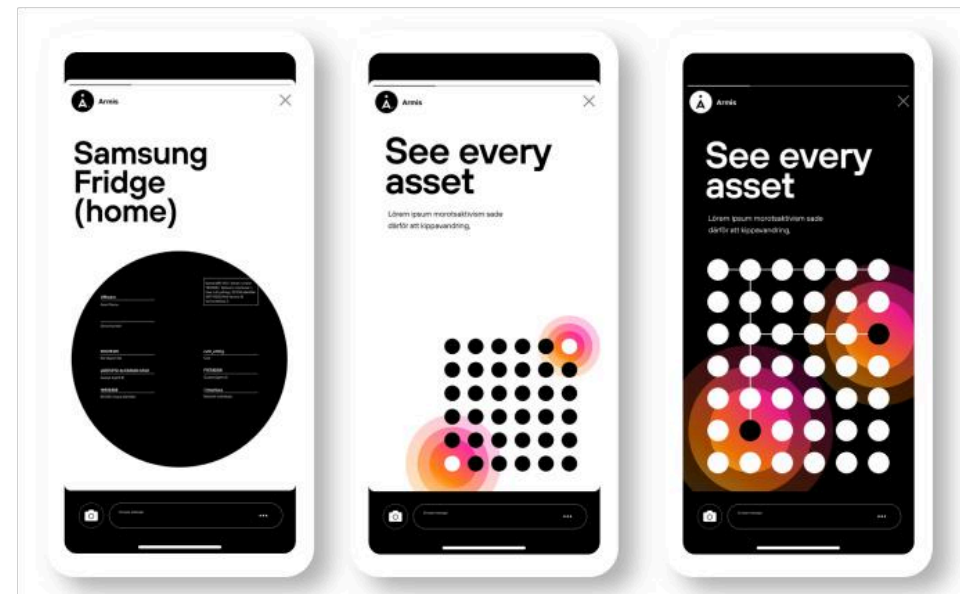
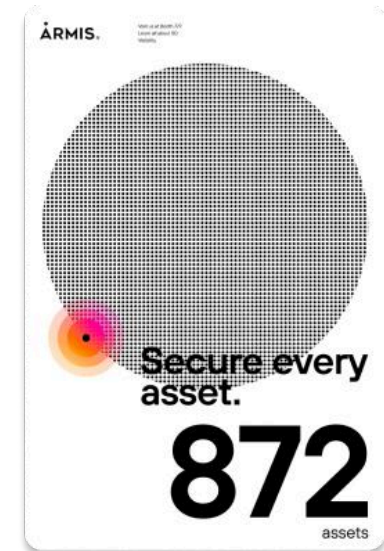
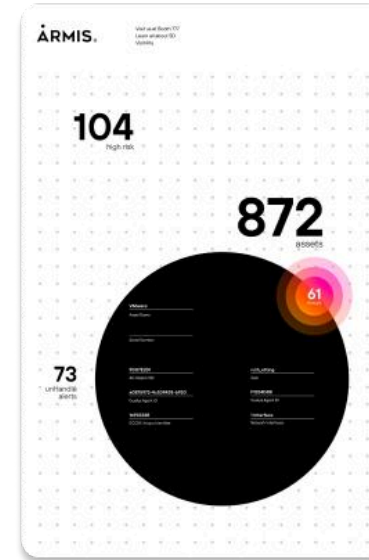
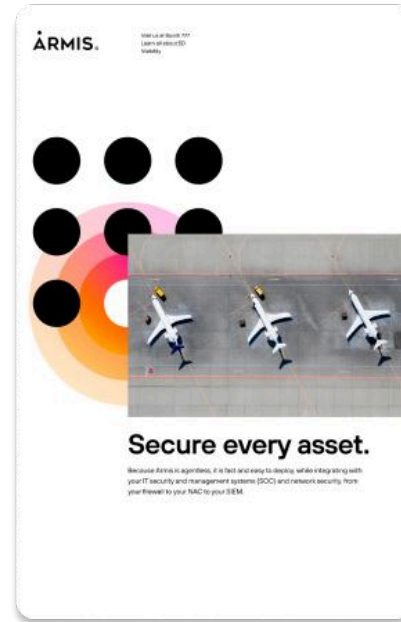


ARMIS

Location: Remote

Touch Point: 360 Branding

armis was looking for a big rebrand however, they wanted to get there in small incremental changes. i kept the rebrand classic, bold, timeless, approachable, and easy to implement with small alterations to their current identity.



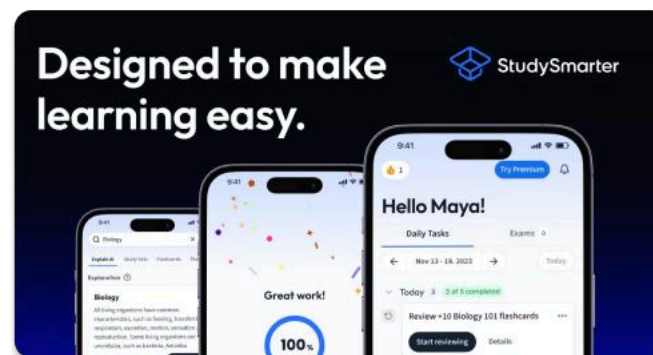
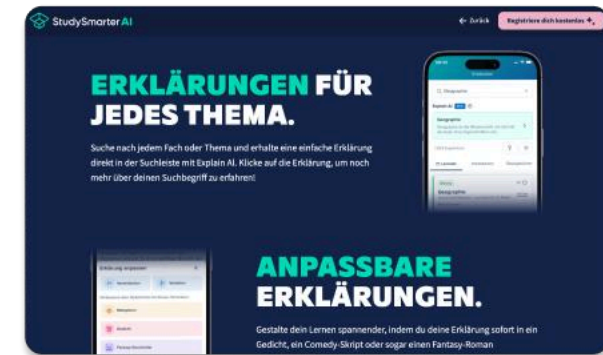
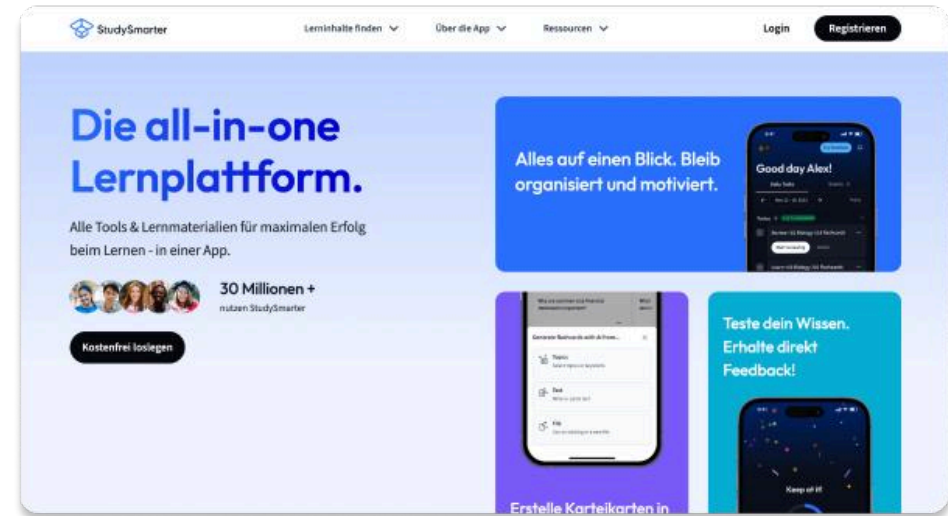
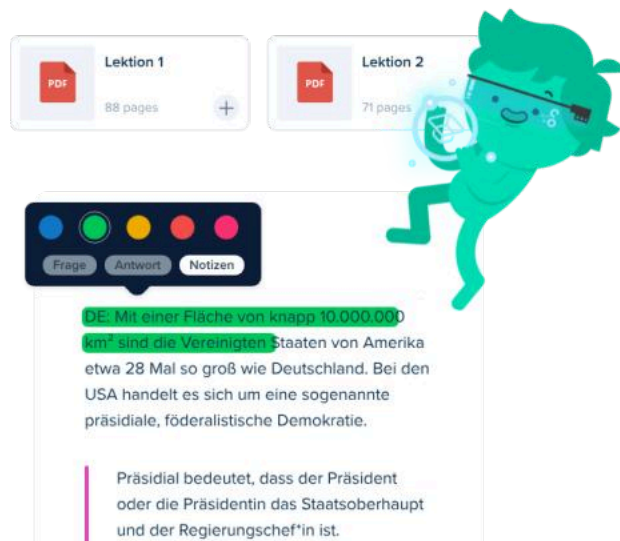
Study Smarter

Location: Munich

Touch Point: Branding, Illustration, UIUX

StudySmarter is a learning platform designed to empower students to achieve their educational goals. As a Senior Graphic Designer on the educational app, I design intuitive UI/UX, engaging visuals, and interactive elements that enhance the overall learning experience.

studysmarter.de



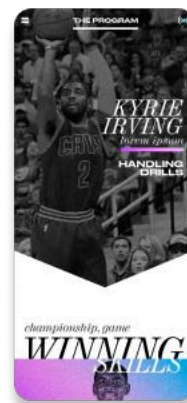
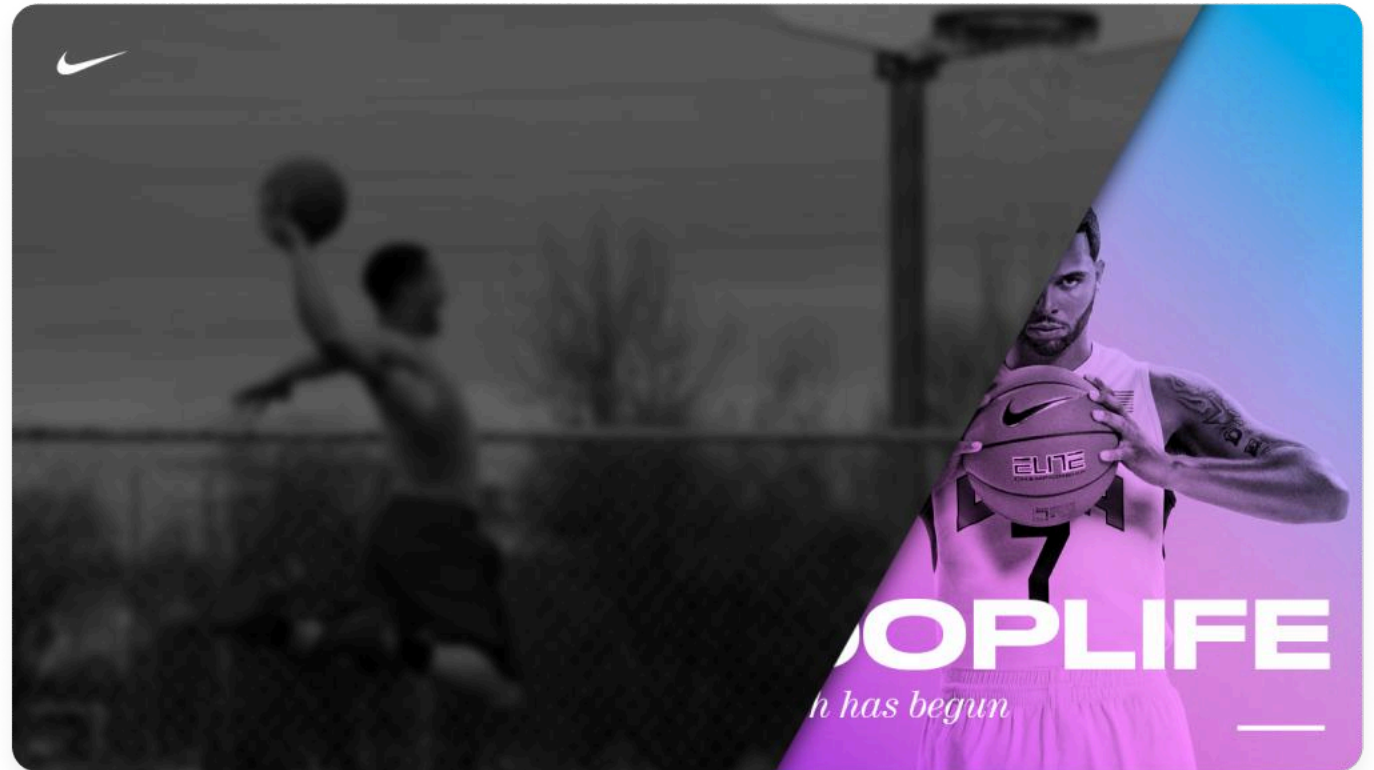
Nike HoopLife

Location: NYC + Remote

Touch Point: Digital + App

Nike Hoop Life is an ambitious project from Nike to develop an app focusing on Basketball training. I led the creative direction and digital design, crafting a bold, youth-driven visual identity across the app and campaign.

I translated the energy of basketball culture into a cohesive, engaging digital experience.



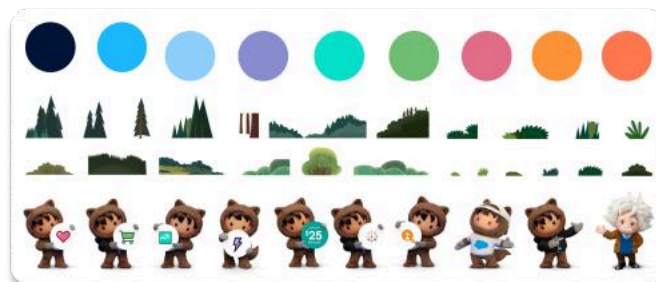
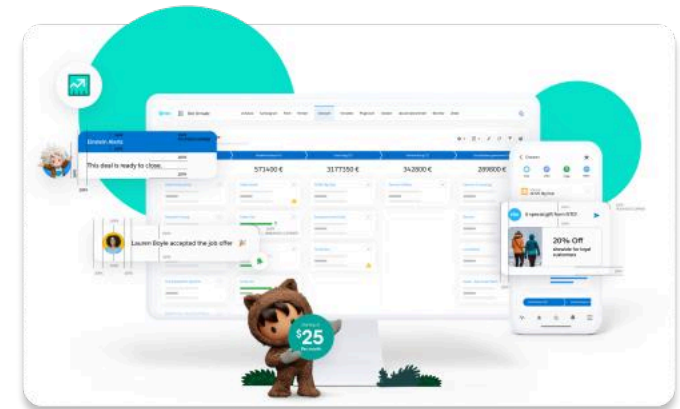
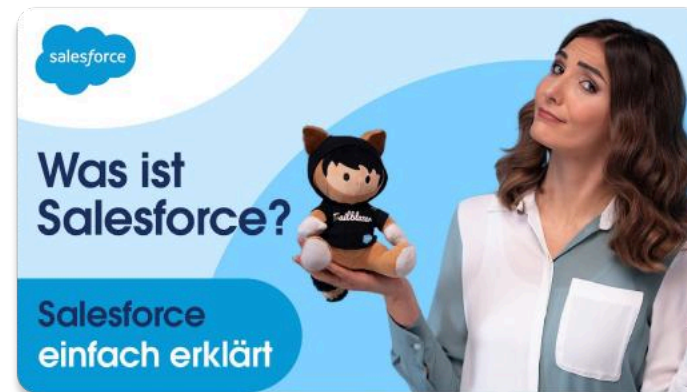
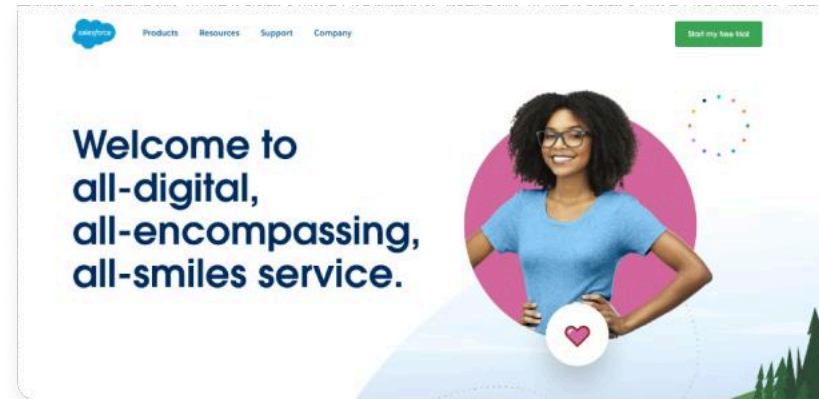
Salesforce

Location: Remote

Touch Point: 360 Branding

Salesforce—a brand full of character (pun intended). I had the privilege of redesigning and redefining Salesforce’s digital landscape, enhancing the brand’s look, feel, and user experience, along with contributing to other exciting projects.

primary kit

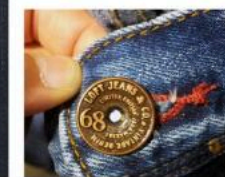
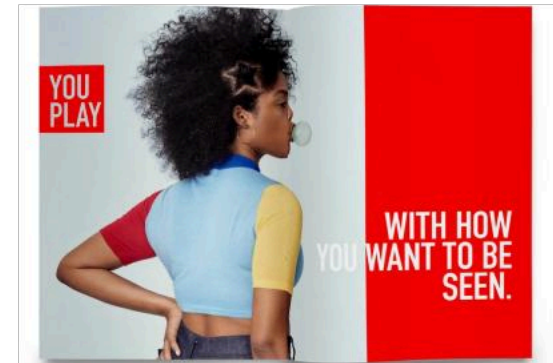


Uniqlo

Location: NYC

Touch Point: Print, Digital, Film

Uniqlo needed an expansive 360 campaign with a strong digital focus to introduce their unique brand to American culture. The goal was to blend Japanese craftsmanship and devotion to perfection with America's love for tailored denim and quality apparel, creating a seamless fusion of both worlds.

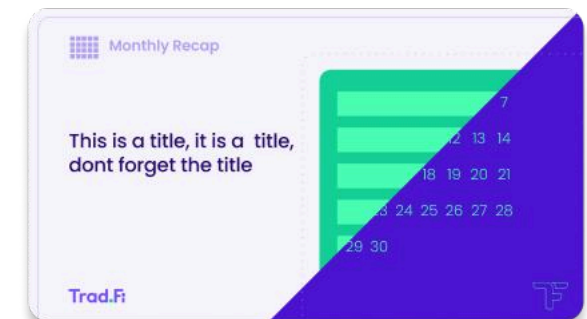
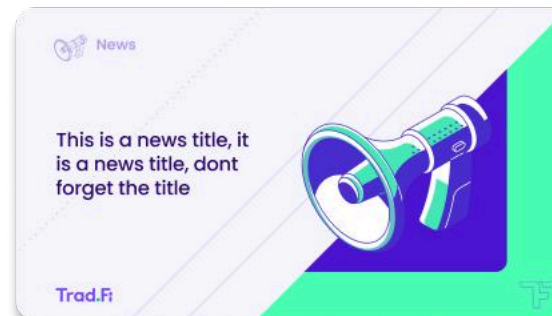
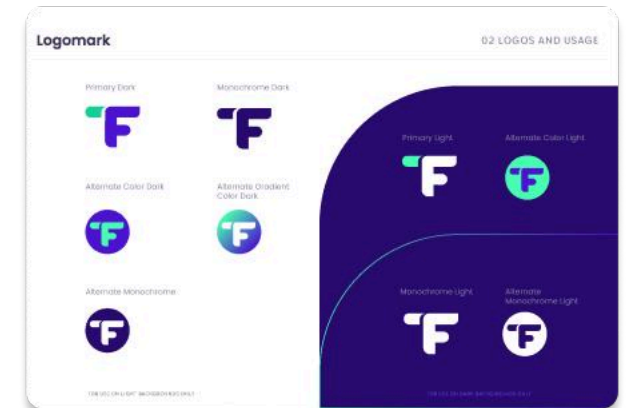
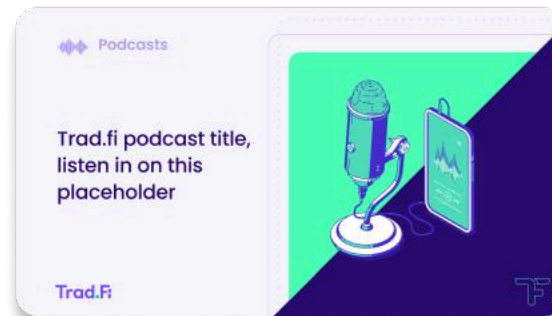
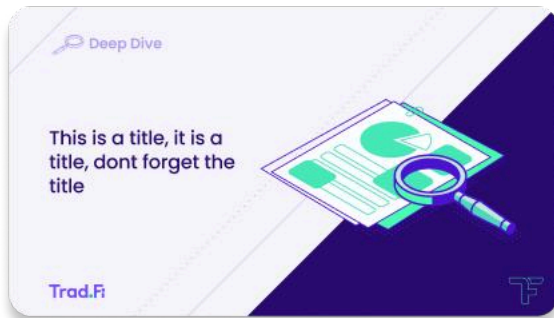
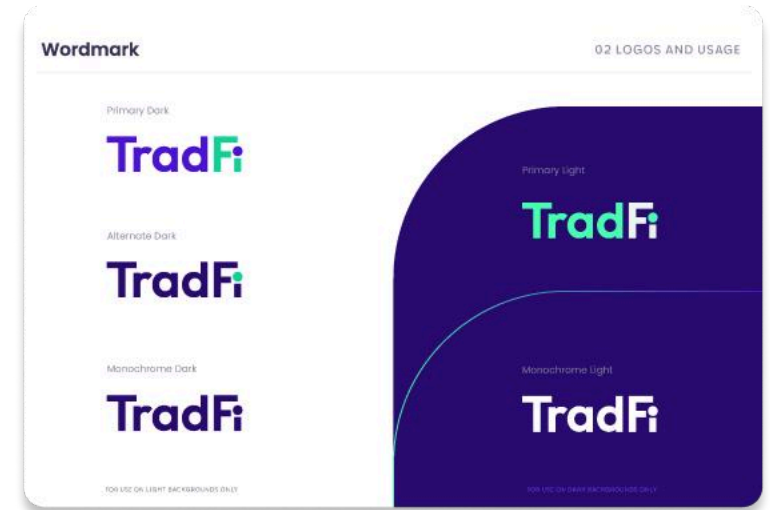


Trad.fi

Location: Remote

Touch Point: Branding, Marketing,

TradFi is a modern financial brand that transforms complex ideas into clear, intuitive experiences. Through a bold yet minimal visual system, the identity balances trust and innovation, creating a cohesive presence across digital, print, and interactive touchpoints.

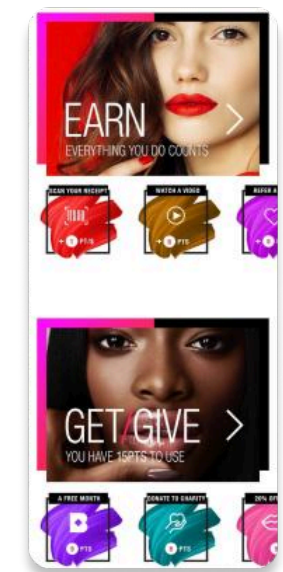
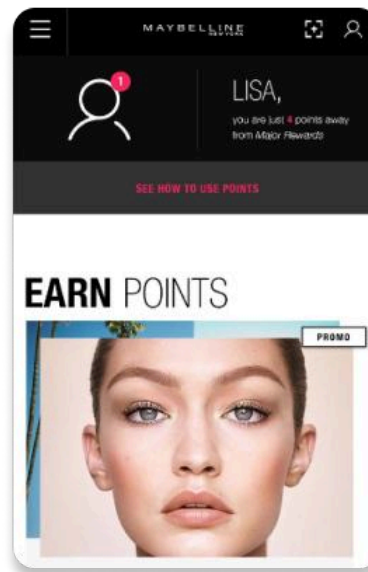
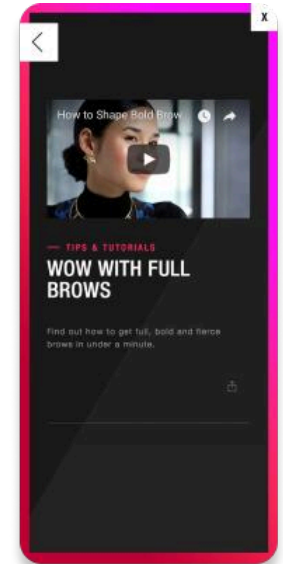
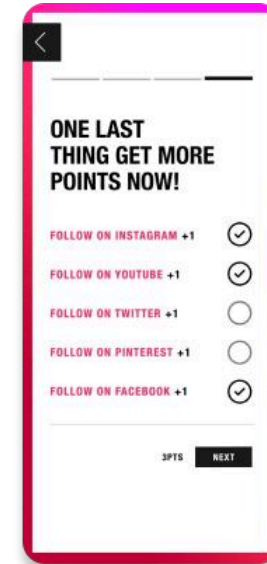
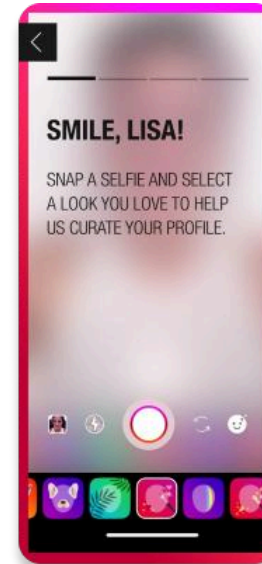
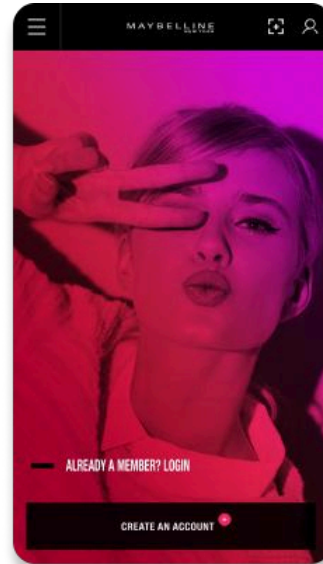


Maybelline

Location: Remote

Touch Point: App Design

I designed Trad.fi, a Bitcoin-backed fintech platform, leading end-to-end product design across web and mobile. I focused on creating clear, intuitive UX and visual systems that simplify complex crypto and lending workflows while building trust and usability for modern financial products.

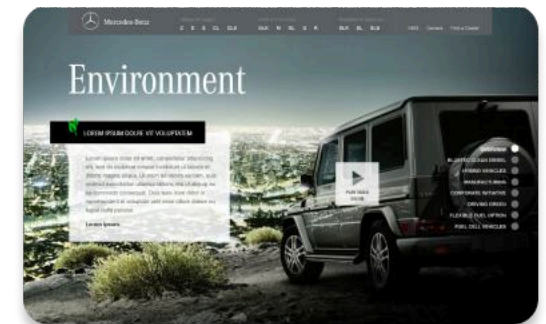
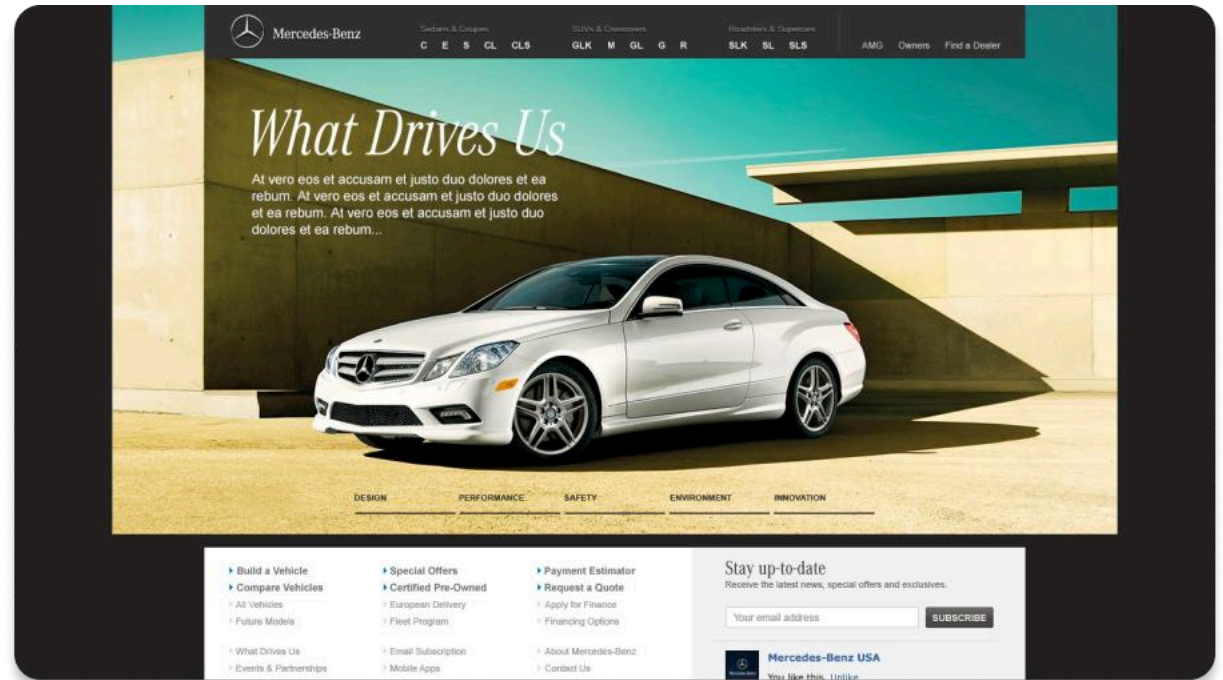


Mercedes-Benz

Location: Stuttgart + San Francisco

Touch Point: Digital + Redesign

I contributed to the development of the new visual direction for Mercedes-Benz, applying the refreshed brand language across multiple touchpoints. My role focused on translating the premium identity into cohesive digital and physical experiences, ensuring consistency, clarity, and a refined aesthetic across every interaction.

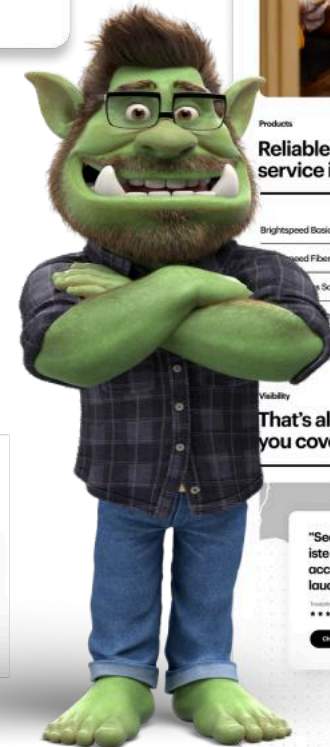
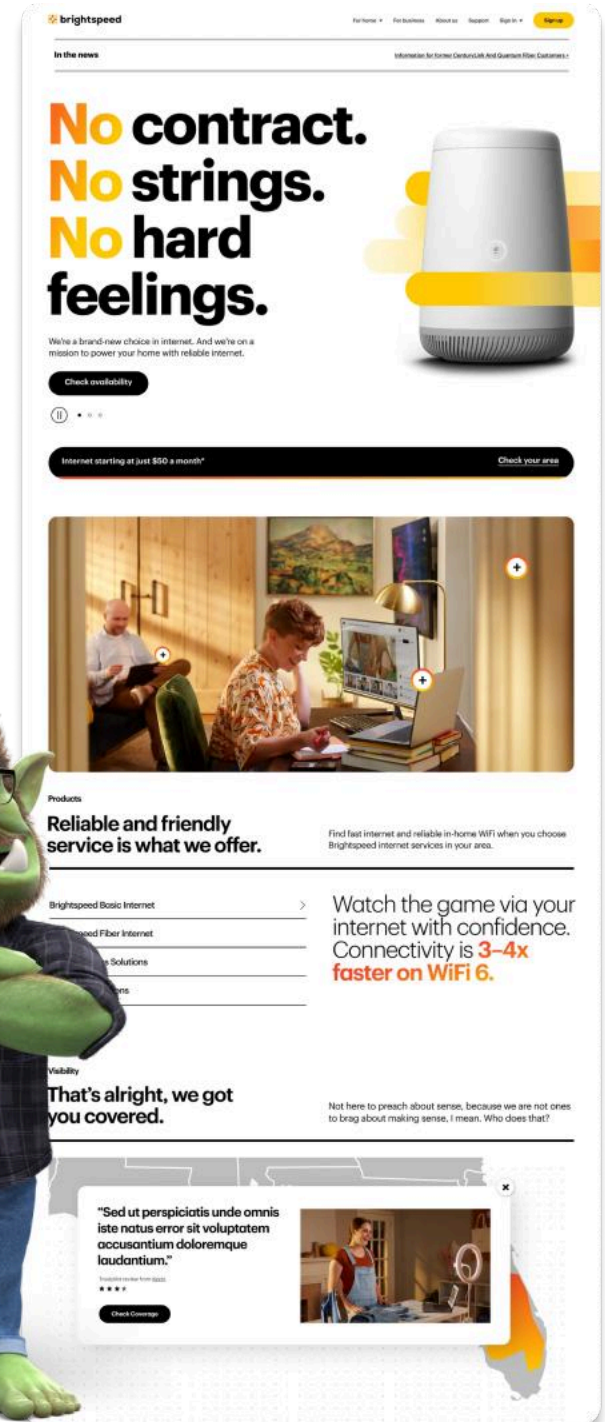


Brightspeed

Location: Remote

Touch Point: Branding & Social Media

Working on Brightspeed gave me the chance to help shape and elevate the brand's visual identity. I refined brand guidelines, developed campaign concepts, created storyboards, directed photoshoots, and designed social content — building a bold, cohesive system that brought clarity and confidence to every touchpoint.



NUSA CAÑA

Location: Melbourne + Bali

Touch Point: 360 Branding

when Nusa Cana came to me with 3 different cultures as their background i was so thrilled! How to represent Bali, Hongkong and Melbourne as a brand?

as you can see!



MRS SIPPY

Location: Bali

Touch Point: Off and On-Line

Being a Mediterranean-inspired oasis, Mrs Sippy is Bali's local haven for anyone in pursuit of sun, sand, salt, and good times. I helped Mrs Sippy to create a series of digital posters as promotional tools. The goal was to design posters that sends a genuine experience to the audiences.



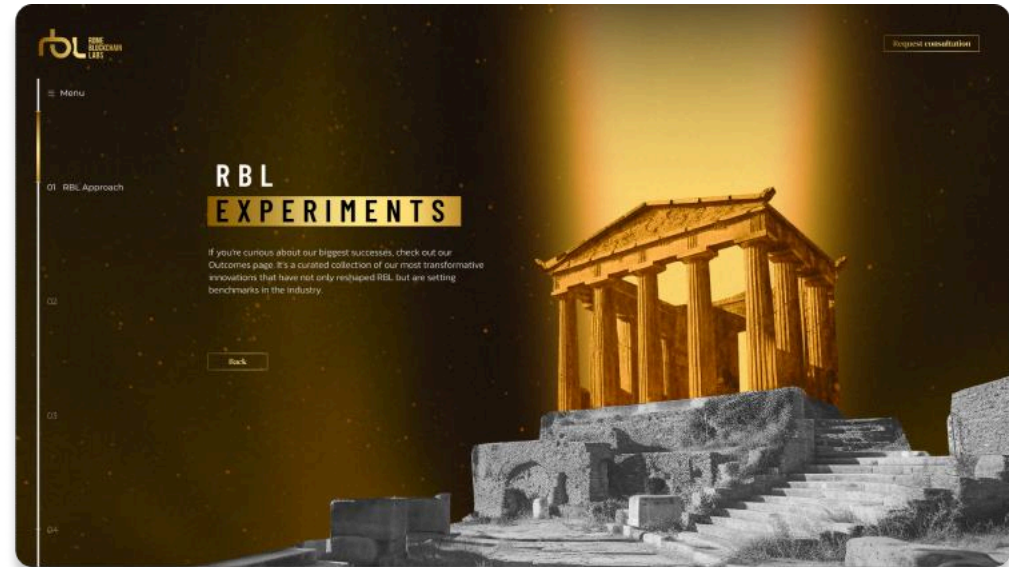
Rome Blockchain Labs

Location: Miami + Calgary + Remote

Touch Point: 360 Campaign + Digital

As a Brand & Graphic Designer at Rome Blockchain Labs, I orchestrated a 360-degree visual identity that fused a classic aesthetics with modern fintech innovation.

I led the end-to-end design of cross-channel campaigns, creating high-impact digital assets, interactive content, and event branding.

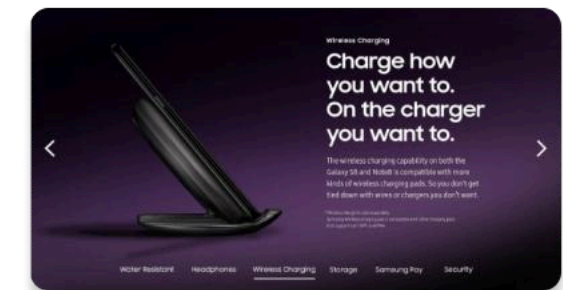
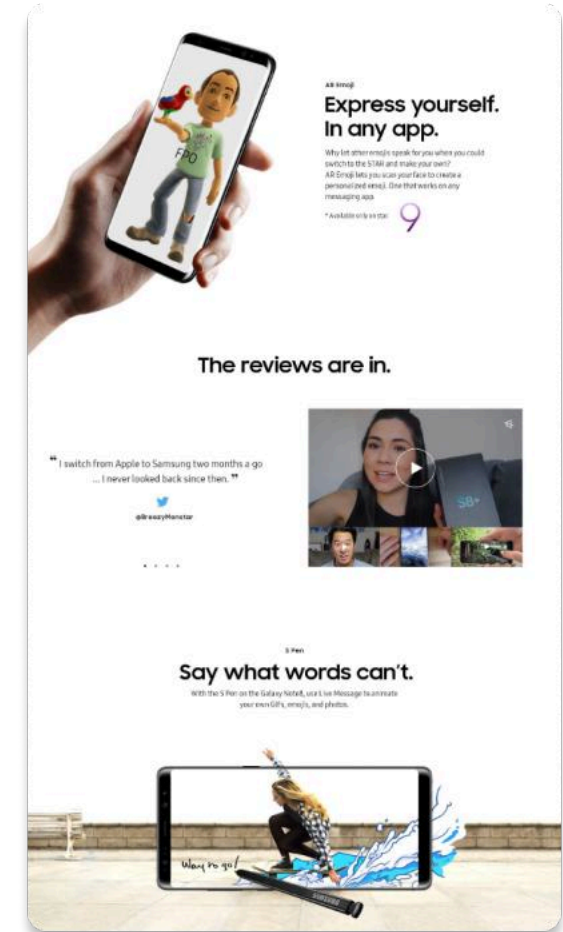
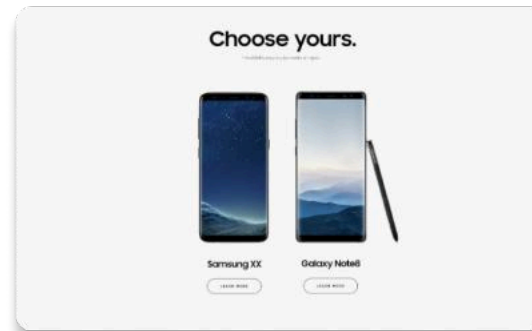
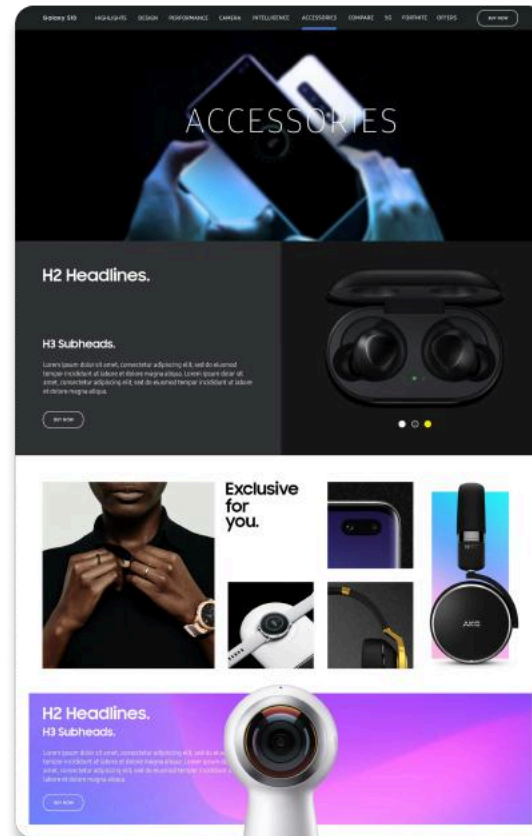
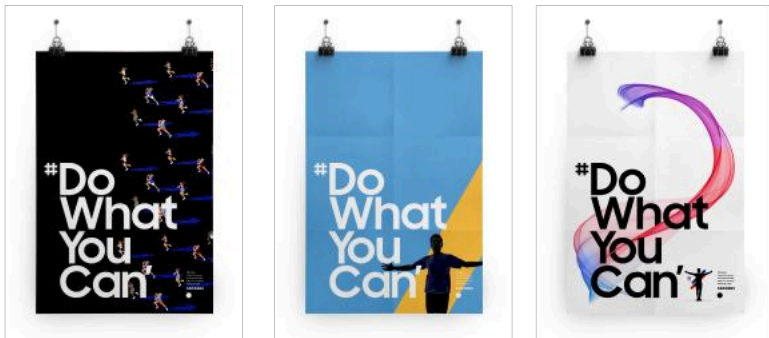


Samsung

Location: US + Remote

Touch Point: Digital + TV + Print + Branding

I had the exciting task of working on the branding for Samsung's Olympic Games tagline, "Do What You Can't," along with other brand properties, including the 2019 site and various product launches.

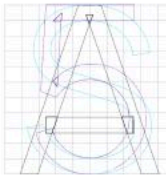


C•uro

Location: Remote

Touch Point: 360 branding

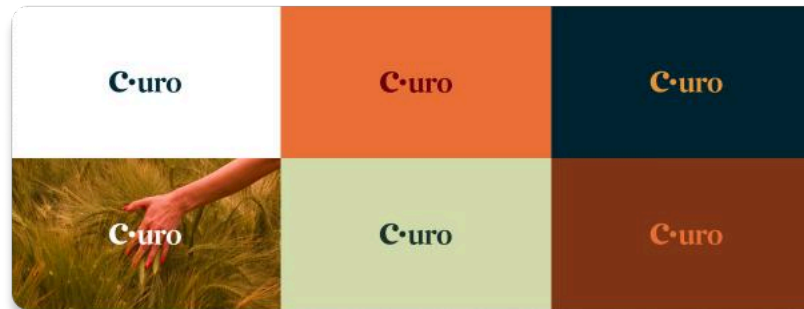
C•uro's was in need of a fresh look and feel. It was a fun project bringing their new brand to life with earthy bold tones, balanced photography, complementary typography, and minimalist packaging, creating a strong and cohesive visual identity.

Typeface.  **Manrope**

Is a variable sans-serif which balances an abundance of precision with subtle notes of playfulness. It clearly holds its weight in different sizes.


Regular
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 # \$ % & * + = : ; ' , . - / \ | _ { } [] ^ ` ~

Bold
ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
0123456789 # \$ % & * + = : ; ' , . - / \ | _ { } [] ^ ` ~



C•uro **Beauty with better intentions**

COLLECTIBLES • SUSTAINABLE • SAFE

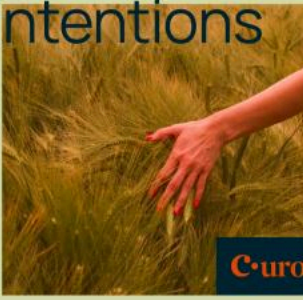


We don't just have a "clean" reaction* of our skin, every product we offer meets The Clebo Clean Standard™ so you can rest assured you're looking clean, safe products you can trust.

LEARN MORE ABOUT CLEAN BEAUTY >



Beauty with better intentions



C•uro

C•uro



Digital & Concept Art

Conventional design is textbook! I create concept art that turns ideas into stunning visual. pment for games, film, and digital media, with a focus on strong composition, color, and readability. 🎨 i love experimenting on digital and concept art. Another way to fill my free time but good that Rome Blockchain Labs gave me one of their product to explore!

