

Hi, I am
Ryan

-
an art director
a visual designer
-

an o.k skater
an average drummer



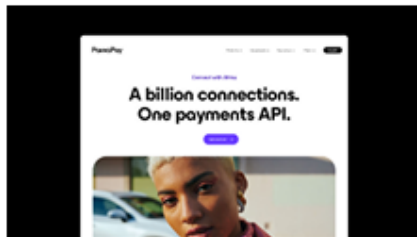
PAWAPAY 2026

Location: Remote

Touch Point: Branding, Marketing, UI/UX

As Creative Director for PawaPay's 2026 rebrand, I shaped the overall creative vision across brand, marketing, and UI/UX, delivering a cohesive, scalable identity that strengthens trust and recognition across all touchpoints.

pawapay.io



Africa's #1 mobile money gaming partner

4m

Transactions per day

99.6%

Payout success rate

100%

Payments reconciled



We are now live with Airtel and Moov in Gabon.

opia



Gabon



Ghana



Logo	00
Symbol	00
Colour	00
Typography	00
Hero imagery	00
Iconography	00
Art direction	00
Application	00

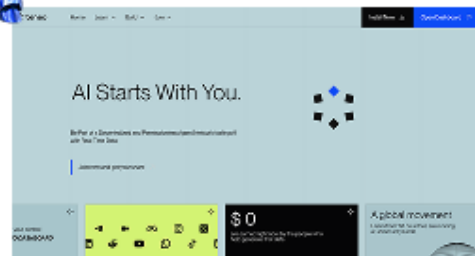
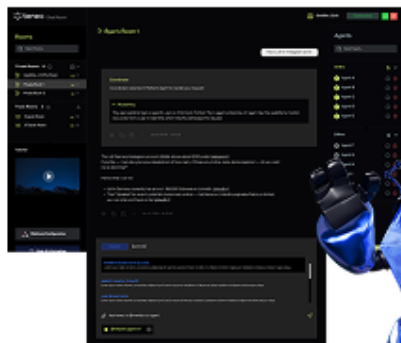


TENEO PROTOCOL

Location: Austria, Germany

Touch Point: Branding, Marketing,
Product Growth, UI/UX

Versatile 360° designer specializing in branding, graphic design, and UI/UX. I craft unified brand experiences across print, digital, and interactive touchpoints, transforming ideas into intuitive visuals that strengthen identity and elevate dev, agents and user engagement.



PAWAPAY

Location: UK + Estonia + Africa + Remote

Touch Point: 360 Branding + App

as an inhouse creative lead i led the design team in creating a refreshed visual identity, including logo redesign, color palette selection, and typography, resulting in a modern and cohesive brand image.



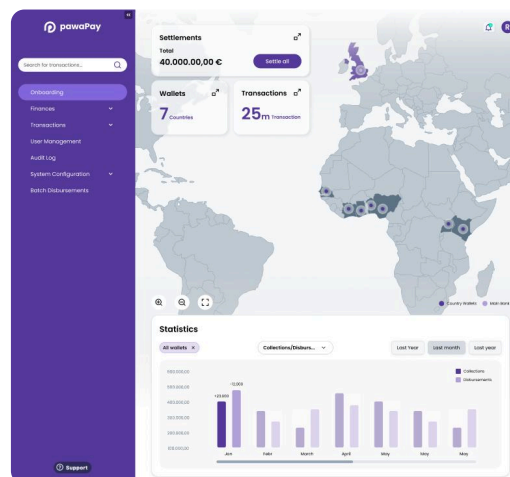
pawaPay

Products ▾ Pricing Plans Developers ▾ Contact [Login](#) [Create Account](#)

pawaPay provides the complete solution for mobile money

Grow your business with frictionless access to over 218m customers in 13 countries. With just one integration, you can manage everything from a single portal and enjoy consolidated treasury, resulting in the lowest overhead for managing mobile money.

[Create account](#)



pawaPay

Search for transactions...

Onboarding

Finance

Transactions

User Management

Audit Log

System Configuration

Batch Disbursements

Support

Settlements setup

Administrator

Profile

Settlement method

Add method

Bank account

Account Holder Name*

Full name*

Account Number*

Account number of IBAN

Bank Name*

Bank name

SWIFT/BIC Code*

Ex. XXX

Branch Address*

Ex. CARAXXX

Country*

Country

Select a currency

Save

Minimum amount in each wallet

You have to set a minimum amount that you want to keep in your wallets. It can be a fixed amount or a percentage of the total in each wallet.

Percentage

Kenya

15 %

Tanzania

%

Benin

%

Ghana

%

Ivory Coast

%

Save

Settlement frequency

How often do you want to receive money?

Weekly

Bi-Weekly

Monthly

You money will be settled every week on Wednesday. You will receive a invoice in your email and you will be able to follow your next settlements in the schedule settlement page.

CELONIS

Location: Munich, Germany

Touch Point: Branding, Marketing, Event

Its really overwhelming and im not sure where to start with this masterpiece. What i can say is this is what happen when i have a freedom of creativity. From branding, marketing design to event.. I love this baby!

celonis.com

celonis

Product

Solutions

Customers

Partners

Company

Careers

Events

Search

Watch a demo

Try for free

Success Stories



Professional Services

"Celonis enables us to execute with the right rigor."

Accenture
For Amazon | CFO

\$35M
annualized working capital benefits delivered

50%
improvement in request-to-order cycle time

30%
reduction in invoice approval time

To the full story →

Consumer Industries

Pepsi + Celonis

PepsiCo's digital transformation strategy aims to create different company. They use Celonis as a key enabler to - and are unlocking millions of dollars in the process.



SCEPTRE LIQUID STAKING

Location: Miami + Calgary + Remote

Touch Point: Branding, UI/UX, Marketing, illustration

Sceptre provides stakers with the ability to utilize their staked tokens effectively. Another product I architected, brand and marketing for Rome Blockchain Labs.



Discover Stake FAQs Blog Media

Sceptre Liquid Staking

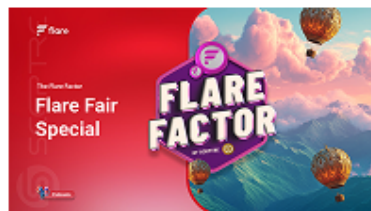
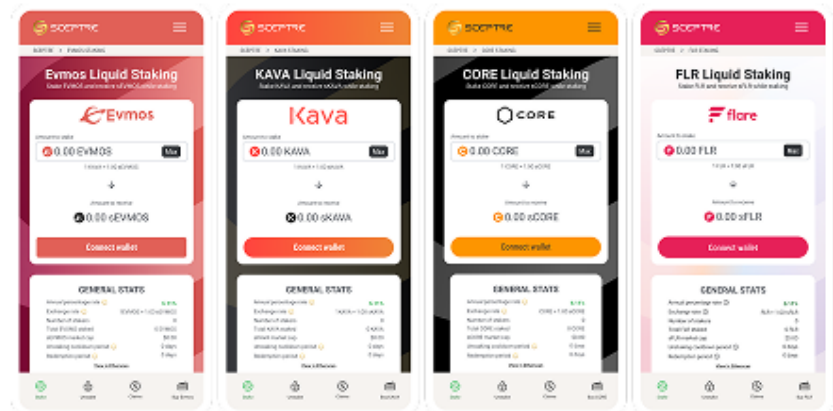
Earn rewards and keep liquidity by staking on **Flare** and **FlareX** (coming soon)



Stake on Flare



Discover FlareX



STUDY SMARTER

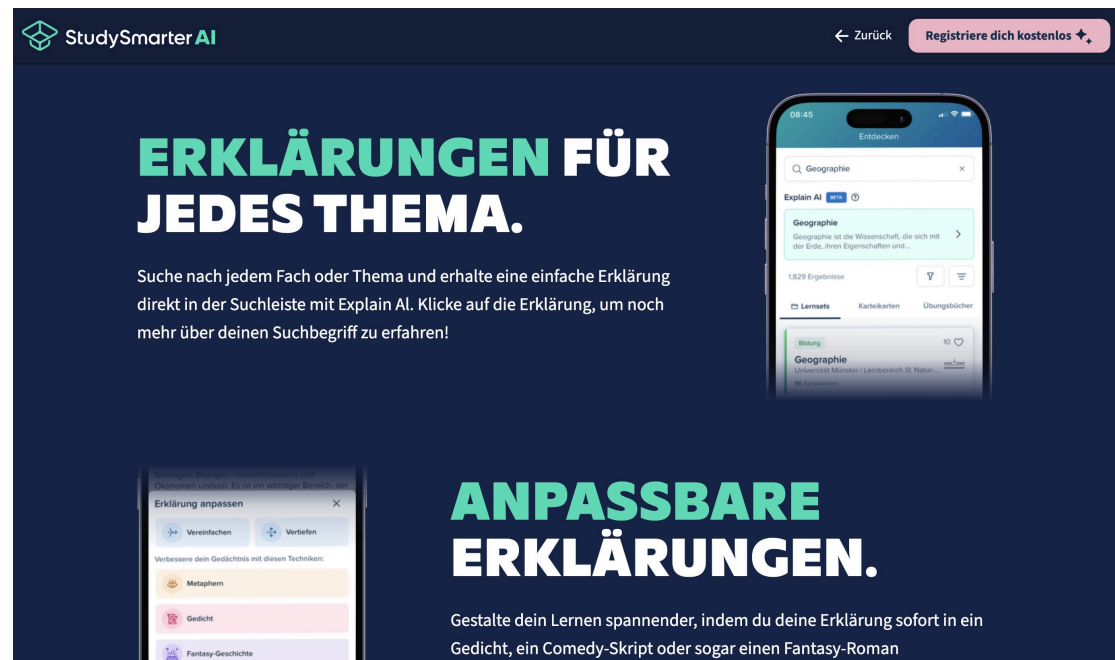
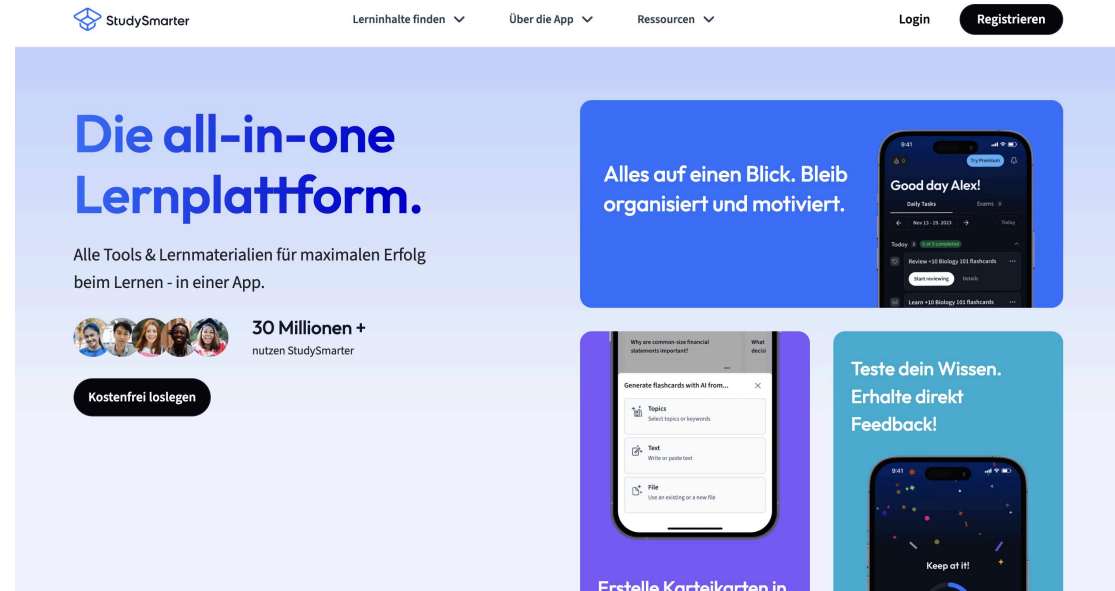
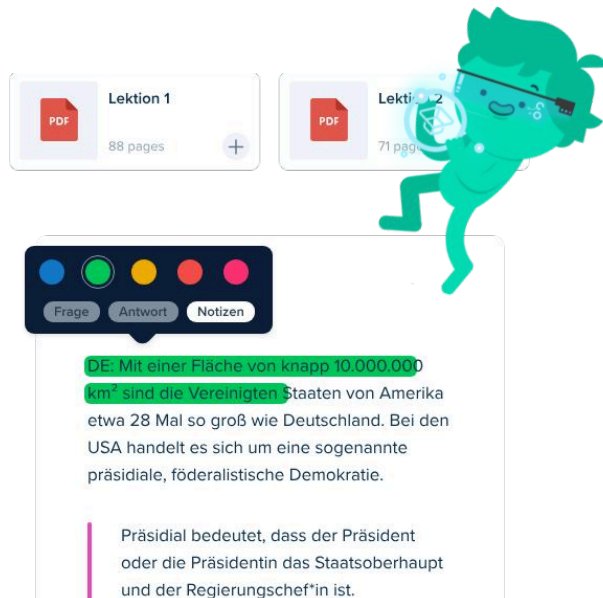
Location: Munich

Touch Point: Branding and Illustration

StudySmarter is a learning platform to empower students to achieve their educational goals.

As a graphic designer on an educational app, I would design an intuitive UI/UX, engaging visuals, and interactive elements to enhance learning.

studysmarter.de

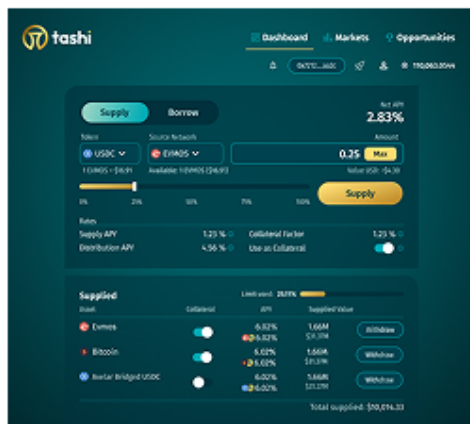
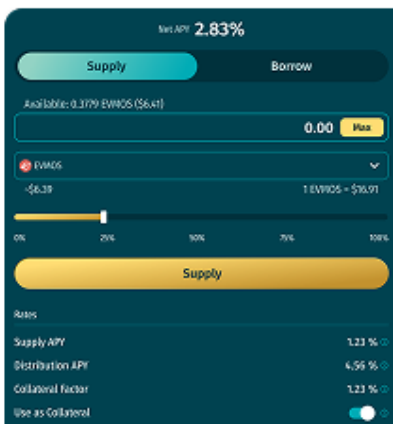


TASHI

Location: US + Remote

Touch Point: UI/UX – 360 Branding

My core responsibilities would revolve around product itself (UI/UX), visually communicating the brand's value to its target audiences typically include: Branding & Visual Identity, Marketing Collateral, Web & Product Marketing, Social Media & Campaigns and Event & Employer Branding



ROME BLOCKCHAIN LABS

Location: Miami + Calgary + Remote

Touch Point: 360 Campaign + Digital

this is the list what ive done:

360-Degree Campaign Design

Cross-Channel Collaboration

Multi-Platform Asset Creation

Interactive Content

Event Branding

Data-Driven Design



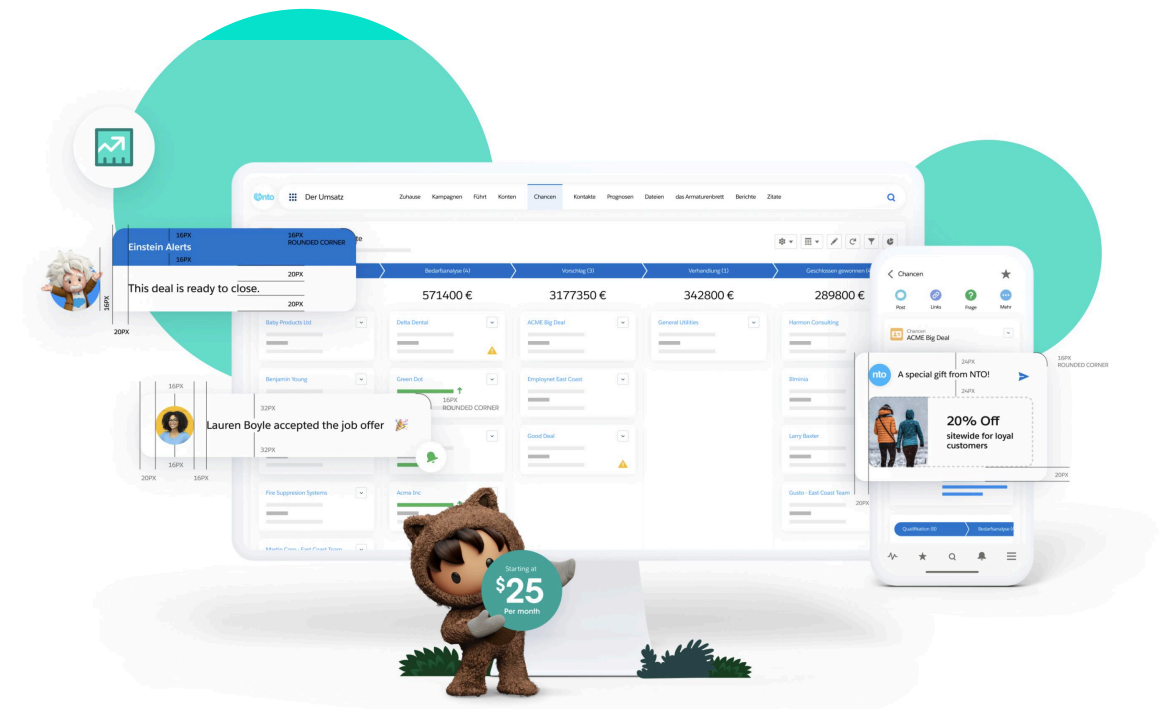
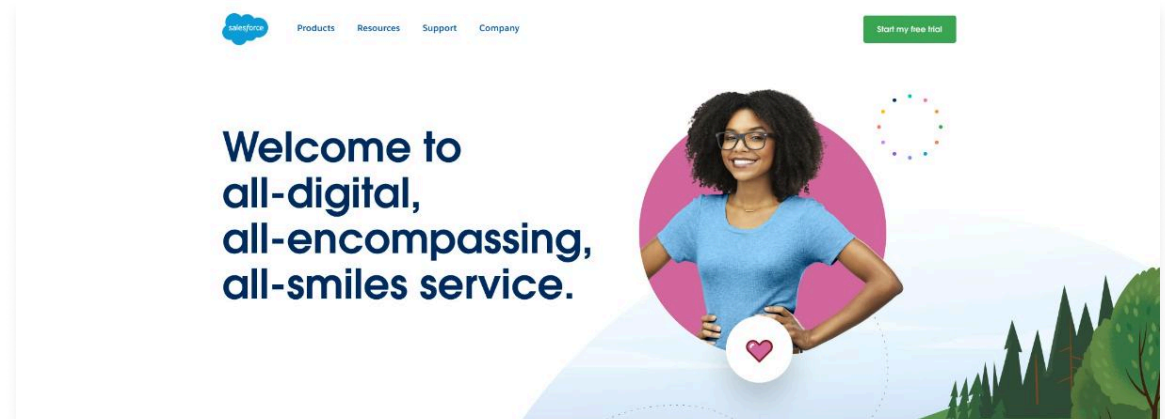
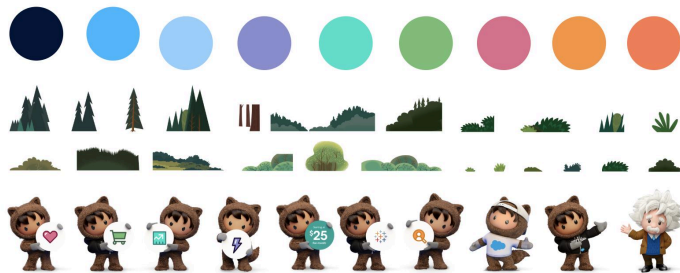
SALESFORCE

Location: Remote

Touch Point: 360 Branding

salesforce—a brand full of character (pun intended). i had the privilege of redesigning and redefining salesforce's digital landscape, enhancing the brand's look, feel, and user experience, along with contributing to other exciting projects.

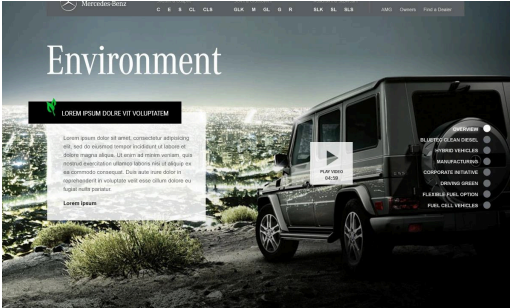
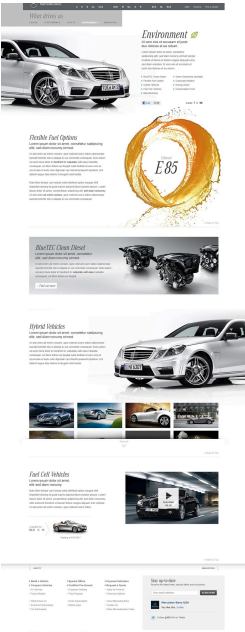
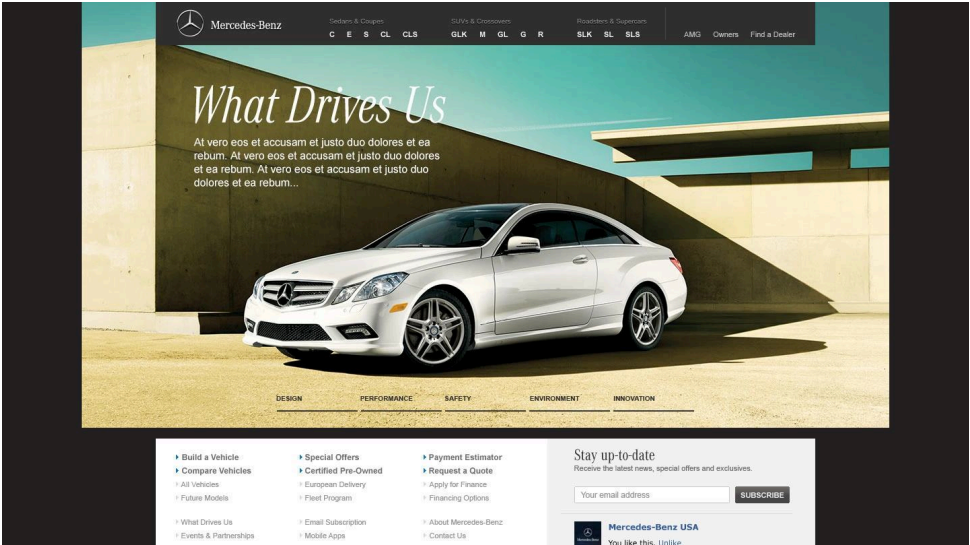
primary kit



MERCEDES-BENZ

Location: NYC
Touch Point: Digital + Redesign

redesigns are always exciting, especially for a brand like mercedes-benz. i had the opportunity to work on new trim books, homepages, navigation systems, tech specs pages, and other digital experiences, enhancing their luxury appeal.



Brightspeed

Location: Remote

Touch Point: Branding & Social Media


it's always tough to walk away from great projects. magic happens when client and agency align and embrace bold moves. i had the pleasure of working with an amazing team on brightspeed's social media campaigns, refining their brand guidelines, creating storyboards, overseeing brand photoshoots, and shaping their latest ad campaign.

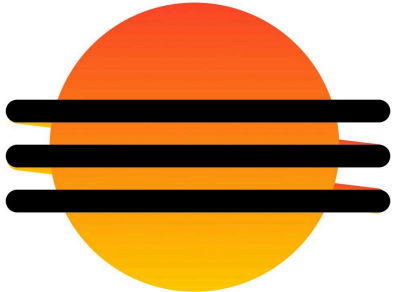


**Your cable
internet is
sharing
bandwidth
with your
neighbors,
that's sweet
of you.**

Brightspeed Fiber Internet.

What will you do with it?






**We can go 3
times round
the world in a
split second.**

We've got 75,000 miles of fiber cable. Enough to go around the Earth 3 times. It would take you almost 42 days driving non-stop at 75 mph to cover that distance. But data only needs a split second.

Brightspeed Fiber Internet.

What will you do with it?



For home

For business

About us

Support


Sign in

Sign up

In the news

Information for former CenturyLink And Quantum Fiber Customers

**No contract.
No strings.
No hard
feelings.**



We're a brand-new choice in internet. And we're on a mission to power your home with reliable internet.


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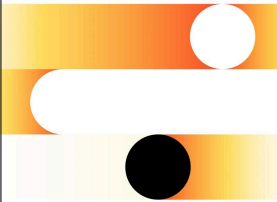
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**You can have
fast fiber internet.
Or you can have...
wait for it...hang
on...cable
internet.**

Brightspeed Fiber Internet.

What will you do with it?

Visibility

**That's alright, we got
you covered.**


Not here to preach about sense, because we are not ones to brag about making sense, I mean. Who does that?

"Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium."

Trustpilot review from Kacie

★★★★★

Check Coverage

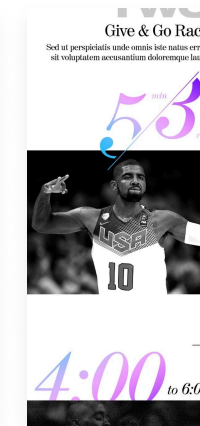
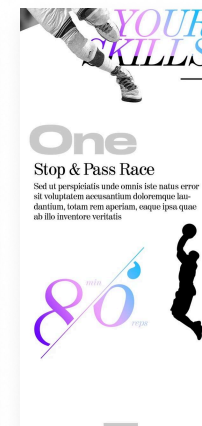
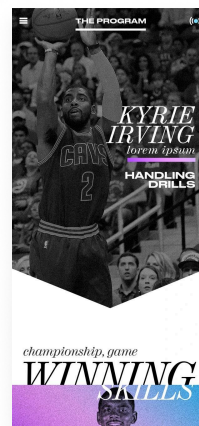
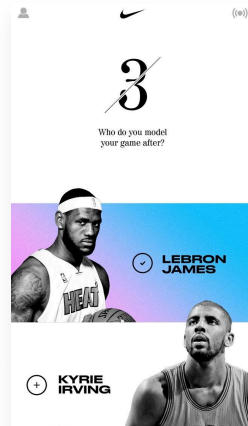
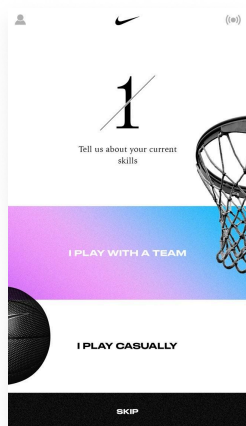


NIKE HOOPLIFE

Location: NYC + Remote

Touch Point: Digital + App

basketball was in a rebound, the game has been slowly fading away, but the thrive for redemption has fed the hunger of the younger generations. we asked, we heard and we delivered.



CRYPTO SHOW

While formal design is my expertise, illustration and mad, fun illustration style is also what I love to do. Here are some of my design that I think also need some exposure!

