

GRAPHIC & VISUAL DESIGNER- ART DIRECTOR

ABOUT THE DUDE

Augsburg - Germany
Sliema - Malta

P : +49 176 3177 2251
E : arantes1804@gmail.com
W : www.ryanarantes.com



WHAT I'M WORKIN ON RITE NOW?

UIUX & Brand Visual Designer

Product LED Growth

Jul 2022 - present

Branding, UIUX, Marketing Graphic Designer

Feb 2024 - present

PawaPay (remote/ UK)

As a visual designer in one of the best fintech company in African market, I played a key role in crafting visually appealing and user-centric design solutions.
pawapay.io

Sceptre.fi & Kinetic.market

a long going project base on cryptocurrency & blockchain to establishing a consistent and unique visual identity for liquid staking and money market on Flare network.
[Sceptre.fi](https://sceptre.fi)

PREVIOUS EXPERIENCE

All round designer

Feb 2021 - Mar 2025

Rome Blockchain Labs (remote/ USA)

My job were vary from branding, art directing, UIUX, marketing design to audio visual.
www.romeblockchain.com

Senior Graphic Designer

Apr 2020 - Apr 2021

Alasco, GmbH (Munich)

By combining creativity with a deep understanding of user interactions, I contributed more to the sales and marketing.
www.alasco.de

Art Director

Jul 2015 - Dec 2020

Havas (San Francisco, USA - Remote)

A village made up of many voices, many points of view, & many kinds of clients. This diversity is what bonds us.
www.sf.havas.com

Project & Contract based

Celonis.com - Branding, Marketing & Event
Studysmarter - Content Illustrator
Vans Europe - Amazon Ads designer
Nusa Cana - Branding & Marketing
Nike Hoop Life - UIUX & Visual Design

RYAN ARANTES

EDUCATION

AI for Visual Design Course
DesignLab
Apr 2025

AI for Design System
DesignLab
June 2025

Bachelor of Arts
Design & Visual Communication
San Francisco State University
Unfinished

Bachelor of Engineering
Electrical Engineering
University of Trisakti
2002 - 2007

AWARDS

99Awards
People's Choice 2020
Best Branding Design

Dezeen Awards
People's Choice 2019
Graphic Design

SKILLS & TOOLS

Adobe CC, Affinity Design, Canva, Midjourney, ChatGPT, Builder, Wix, Framer, Webflow, Builder, Google Docs, Slides etc

Branding, Marketing, UIUX, Art Direction & Creative, Visual design, Event, Audio visual.

REFERENCE

Ceara Crawford
Marketing Director
Rome Blockchain Labs
+1 587 988 5881

Linda Endres
Marketing Director
Alasco
+49 17630379971