

GRAPHIC & VISUAL DESIGNER ART DIRECTOR

CONTACT

Hans-Rollwagen Str.6
Augsburg - Germany

P : +49 176 3177 2251
E : arantes1804@gmail.com
W : www.ryanarantes.com



EXPERIENCE

Creative & Graphic Design Lead

May 2021 - Present

Rome Blockchain Labs (remote/ USA)

I contributed to establishing a consistent and unique visual identity for several liquid staking and money market product such as Sceptre.fi, Benqi.fi, Hover.market, Tashi.fi. And RBL Website itself.
www.romeblockchain.com

Senior Graphic Designer

Jan 2020 - Apr 2021

Alasco, GmbH (Munich)

By combining creativity with a deep understanding of user interactions, I contributed more to the sales and marketing.
www.alasco.de

Art Director

Dec 2018 - Dec 2019

Heroes Group AG (Zug, Switzerland)

This included developing brand guidelines, designing marketing materials, and creating user interfaces that reflected the cutting-edge nature of the blockchain industry
www.heroesgroup.com

Art Director

Jul 2015 - Dec 2018

Havas (San Francisco, USA - Remote)

A village made up of many voices, many points of view, & many kinds of clients. This diversity is what bonds us.
www.sf.havas.com

RYAN ARANTES

EDUCATION

Bachelor of Arts

Design & Visual Communication
San Francisco State University
2010 - 2013

Bachelor of Engineering

Electrical Engineering
University of Trisakti
2002 - 2007

Master of Business and Administration

University of Trisakti
2008 - 2010

AWARDS

99Awards

People's Choice 2020
Best Branding Design

Dezeen Awards

People's Choice 2019
Graphic Design

REFERENCE

Ceara Crawford

Marketing Director
Rome Blockchain Labs
+1 587 988 5881

Linda Endres

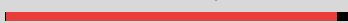
Creative Director
Alasco
+49 17630379971

INTERESTS



SKILLS

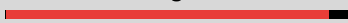
Adobe Photoshop



Adobe Illustrator



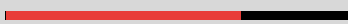
Adobe Indesign



Adobe Premiere Pro



After Effect



TOOLS

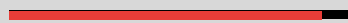
Jira



Jlitter



Miro



Confluence



Google Docs, Slides etc

