Hi, I am
Ryan

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an art director
a visual designer

-

an o.k skater
an average drummer

a tech and AI enthusiast
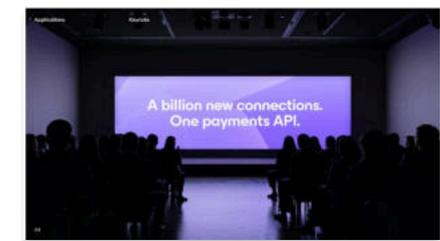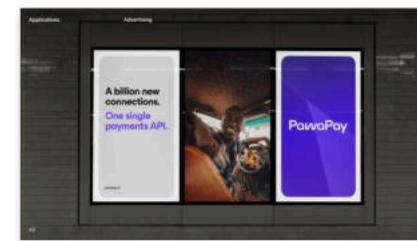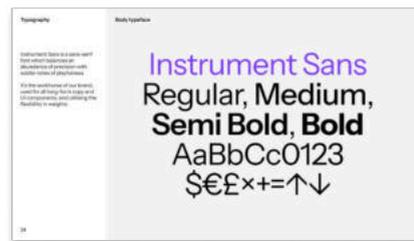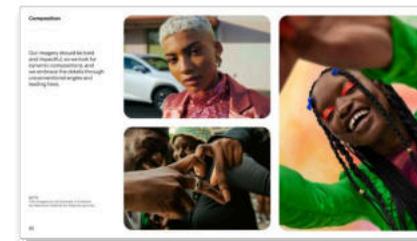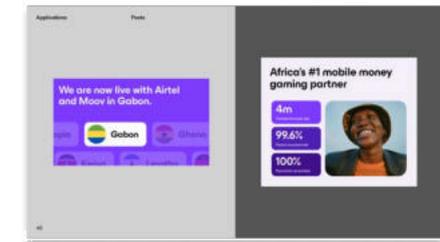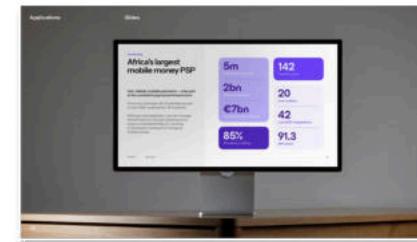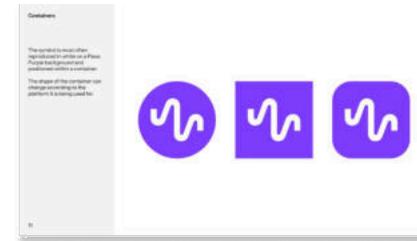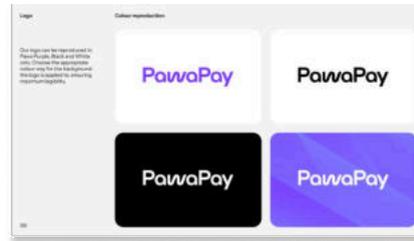
PawaPay 2026

Location: Remote

Touch Point: Branding, Marketing, UIUX

As Creative Director for PawaPay's 2026 rebrand, I shaped the overall creative vision across brand, marketing, and UI/UX, delivering a cohesive, scalable identity that strengthens trust and recognition across all touchpoints.

pawapay.io

Teneo Protocol

Location: Austria, Germany
Touch Point: Branding, Marketing,
Product Growth, UIUX

Versatile 360º designer specializing in branding, graphic design, and UI/UX. I craft unified brand experiences across print, digital, and interactive touchpoints, transforming ideas into intuitive visuals that strengthen identity and elevate dev, agents and user engagement.
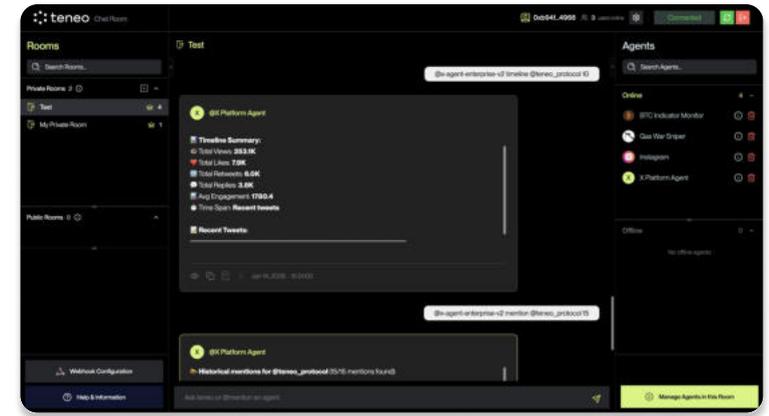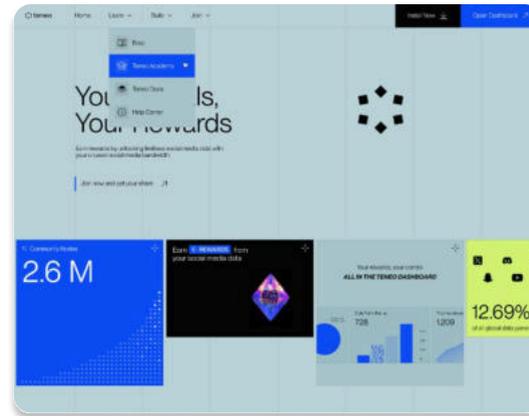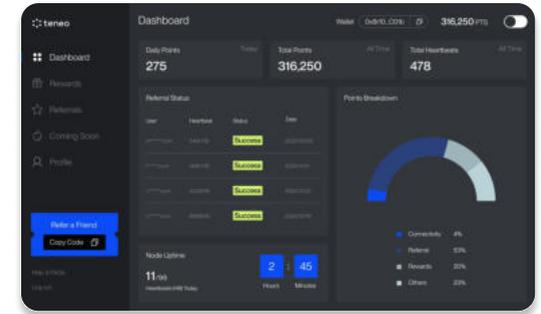
ARMIS

Location: Remote

Touch Point: 360 Branding

armis was looking for a big rebrand however, they wanted to get there in small incremental changes. i kept the rebrand classic, bold, timeless, approchable, and easy to implement with small alterations to their current identity.
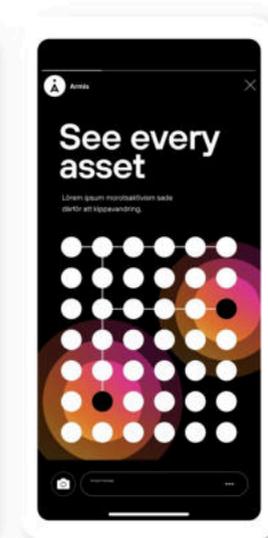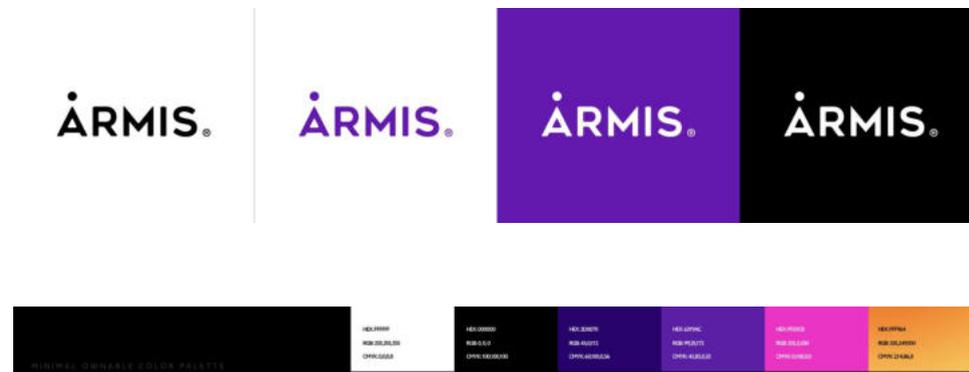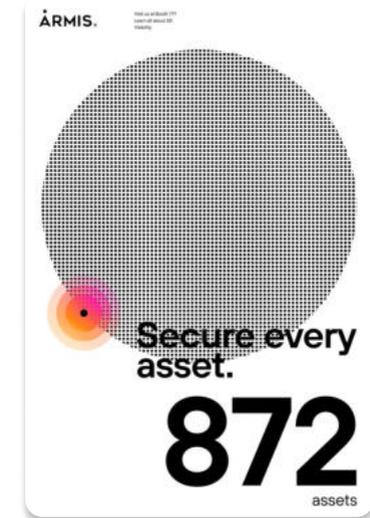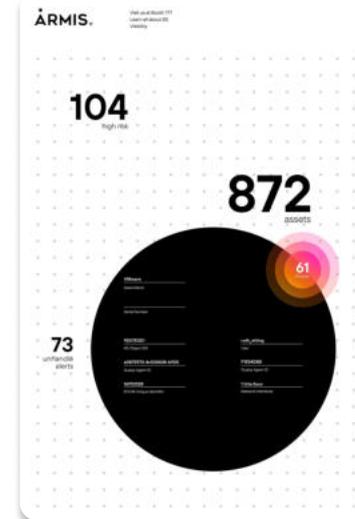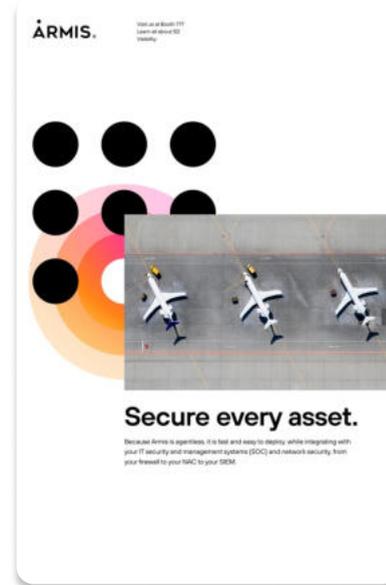
Celonis

Location: Munich, Germany
Touch Point: Branding, Marketing, Event

Its really overwhelming and im not sure where to start with this masterpiece. What i can say is this is what happen when i have a freedom of creativity. From branding, marketing design to event.. I love this baby!

celonis.com

ONCE YOU DIVE INTO DATA, YOU'LL NEVER GO BACK.

celonis
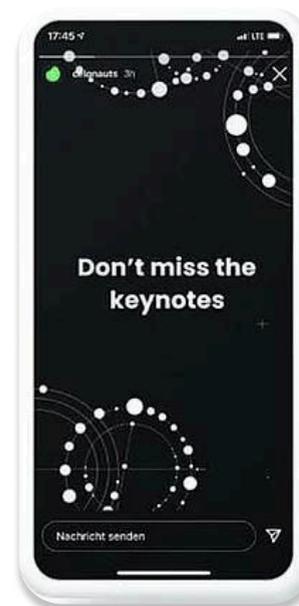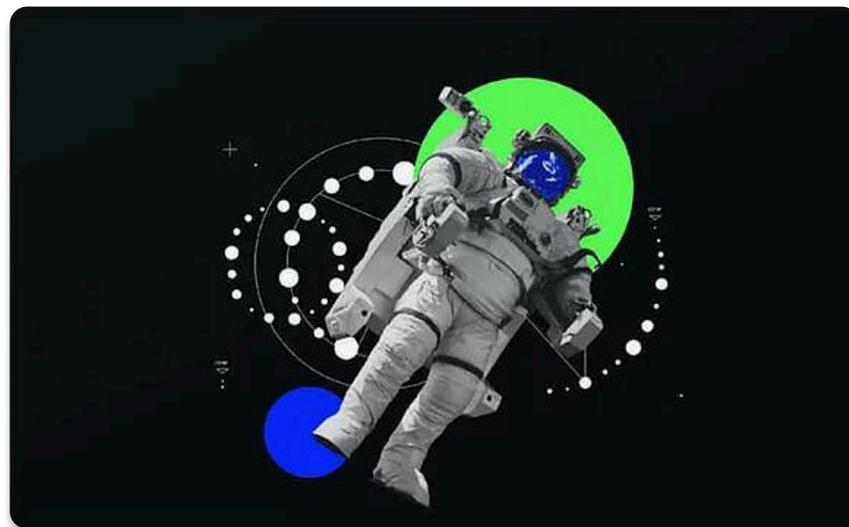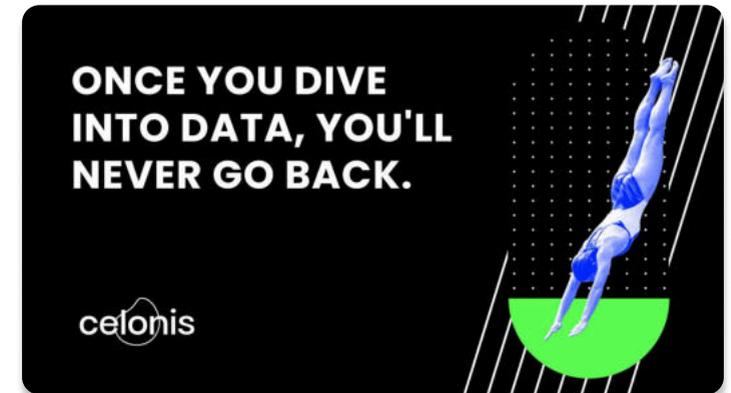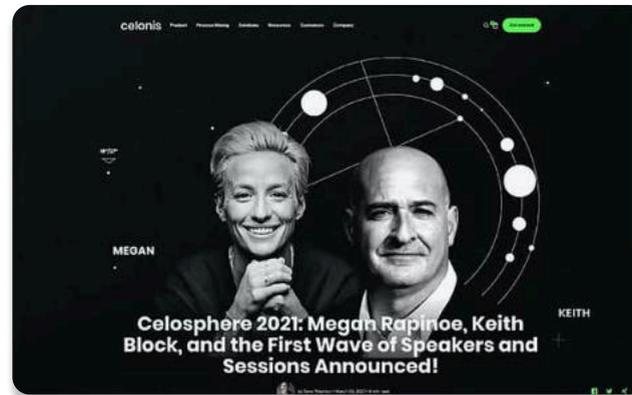
Study Smarter

Location: Munich

Touch Point: Branding and Illustration

StudySmarter is a learning platform designed to empower students to achieve their educational goals. As a Senior Graphic Designer on the educational app, I design intuitive UI/UX, engaging visuals, and interactive elements that enhance the overall learning experience.

studysmarter.de
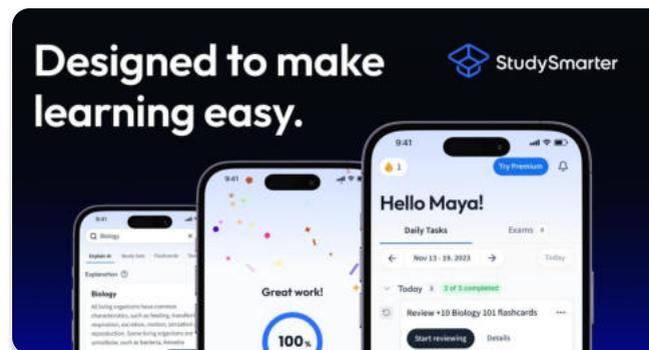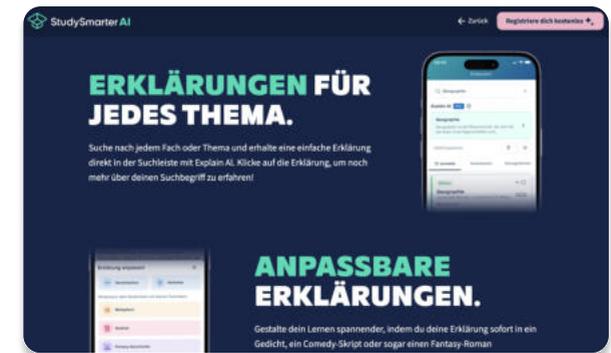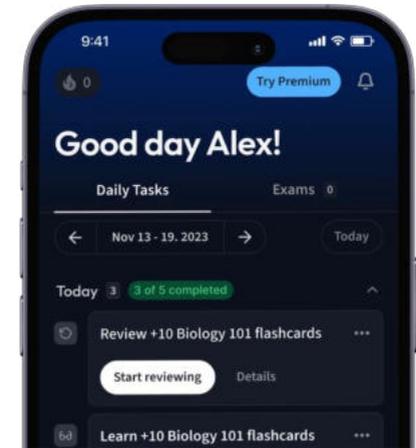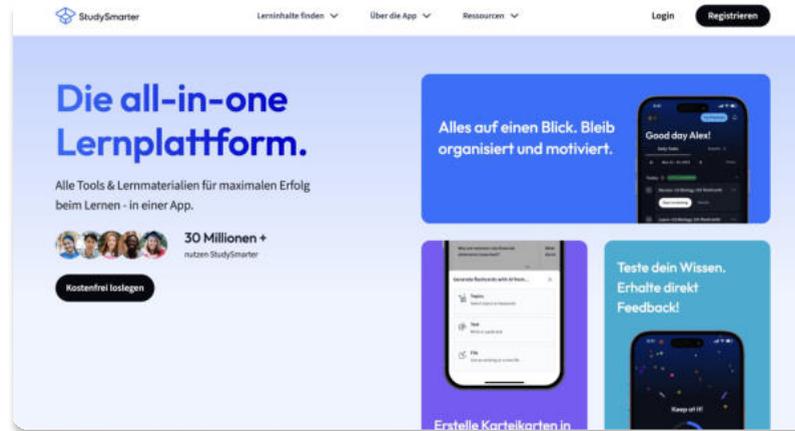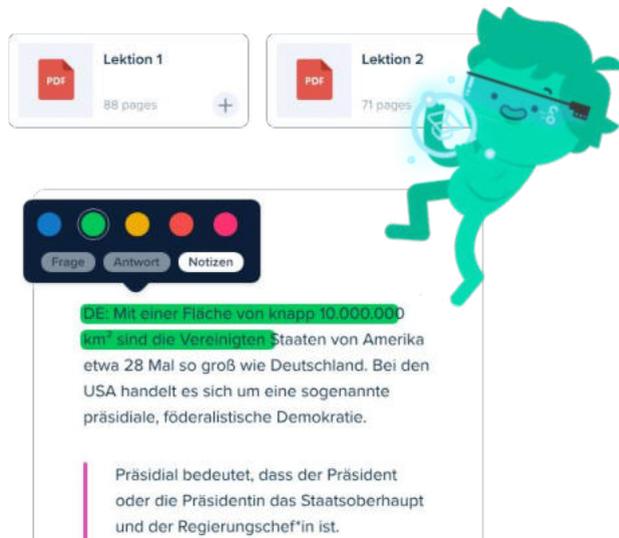
Salesforce

Location: Remote
Touch Point: 360 Branding

Salesforce—a brand full of character (pun intended). I had the privilege of redesigning and redefining Salesforce's digital landscape, enhancing the brand's look, feel, and user experience, along with contributing to other exciting projects.

primary kit

Welcome to all-digital, all-encompassing, all-smiles service.

Was ist Salesforce?

Salesforce einfach erklärt

Der KI-Leitfaden für kleine Unternehmen

Grow Your Small Business with AI Agents

How autonomous AI can streamline and scale your business for efficient growth.
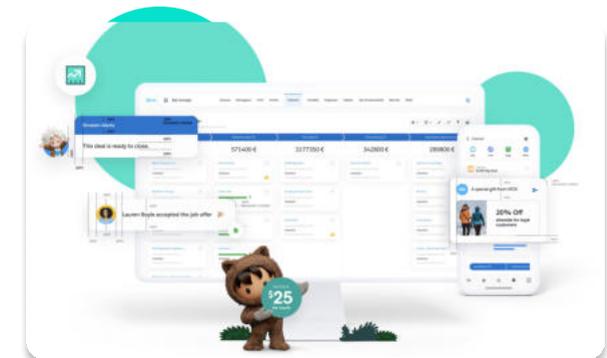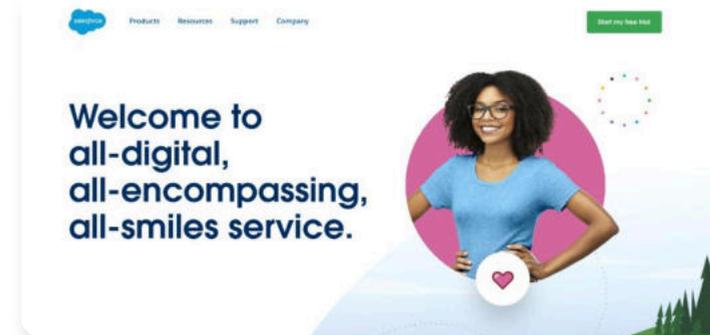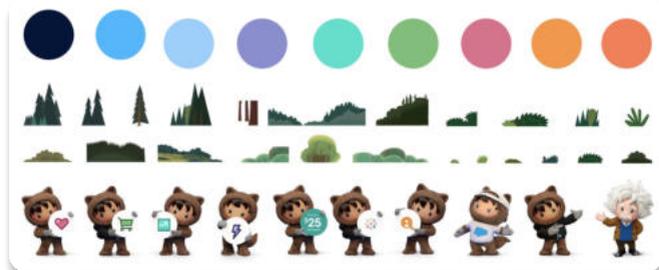
Sceptre Liquid Staking

Location: Miami + Calgary + Remote

Touch Point: Branding, UI/UX, Marketing, illustration

Sceptre provides stakers with the ability to utilize their staked tokens effectively. Another product i architected, brand and marketing for Rome Blockchain Labs.
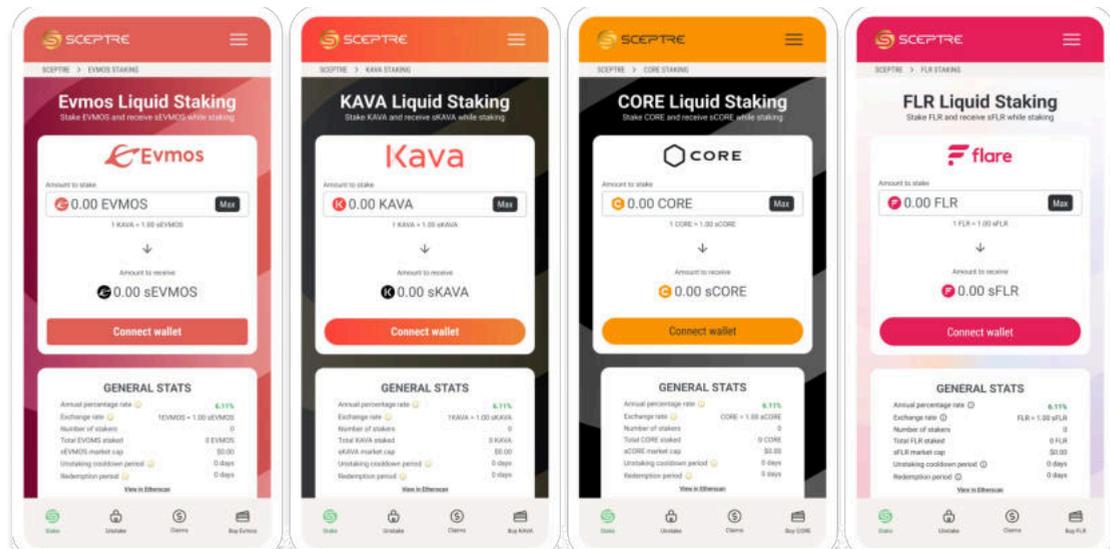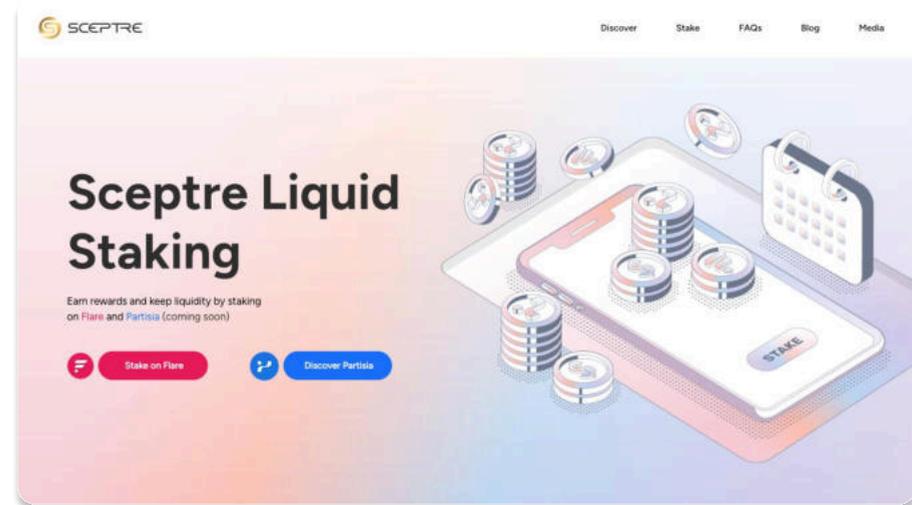
Brightspeed

Location: Remote

Touch Point: Branding & Social Media

working on brightspeed gave me the chance to help shape and elevate the brand's visual identity. i refined brand guidelines, developed campaign concepts, created storyboards, directed photoshoots, and designed social content — building a bold, cohesive system that brought clarity and confidence to every touchpoint.`

brightspeed

Your cable internet is sharing bandwidth with your neighbors, that's sweet of you.

Brightspeed Fiber Internet.   What will you do with it?

brightspeed

We can go 3 times round **the world in a split second.**

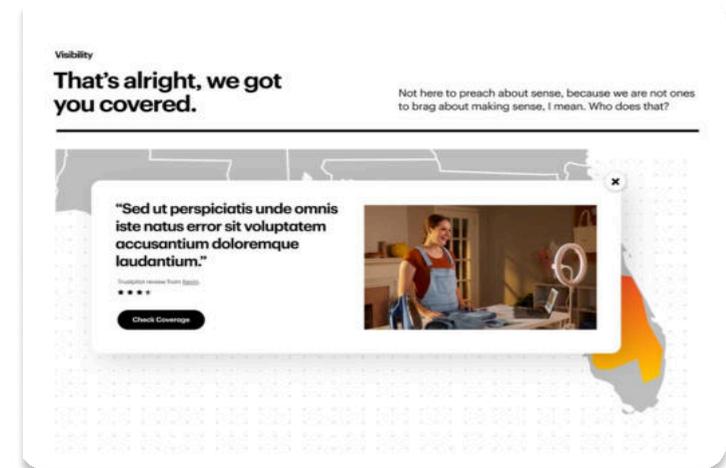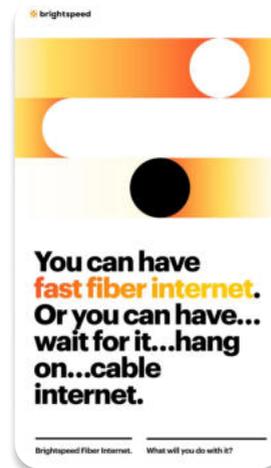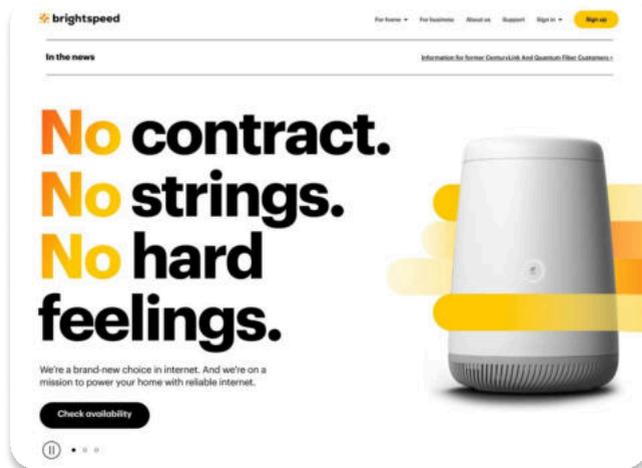We've got 75,000 miles of fiber cable. Enough to go around the Earth 3 times. It would take you almost 42 days driving non-stop at 75 mph to cover that distance. But data only needs a split second.

Brightspeed Fiber Internet.   What will you do with it?

brightspeed

For home ▾   For business   About us   Support   Sign in ▾   **Sign up**

In the news

Information for former CenturyLink And Quantum Fiber Customers ▸

No contract. No strings. No hard feelings.

We're a brand-new choice in internet. And we're on a mission to power your home with reliable internet.

Check availability

brightspeed

You can have fast fiber internet. Or you can have... wait for it...hang on...cable internet.

Brightspeed Fiber Internet.   What will you do with it?

Visibility

That's alright, we got you covered.

Not here to preach about sense, because we are not ones to brag about making sense. I mean. Who does that?

"Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium."

Trustpilot review from Kevin

★ ★ ★ ★ ★

Check Coverage

Rome Blockchain Labs

Location: Miami + Calgary + Remote
Touch Point: 360 Campaign + Digital

As a Brand & Graphic Designer at Rome Blockchain Labs, I orchestrated a 360-degree visual identity that fused a classic aesthetics with modern fintech innovation.

I led the end-to-end design of cross-channel campaigns, creating high-impact digital assets, interactive content, and event branding.
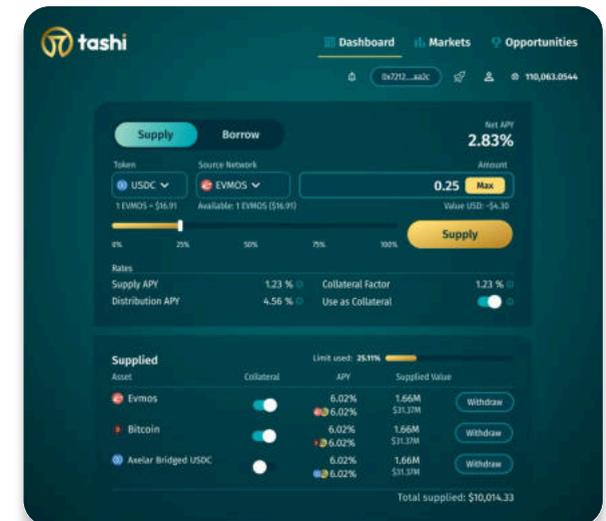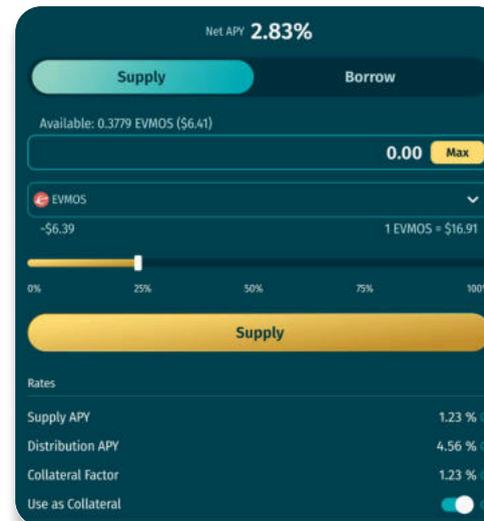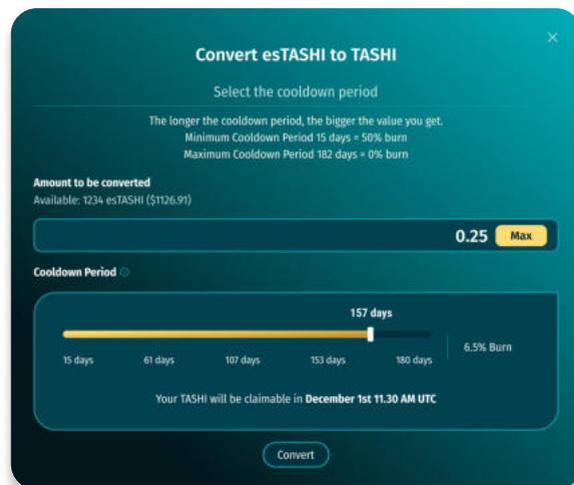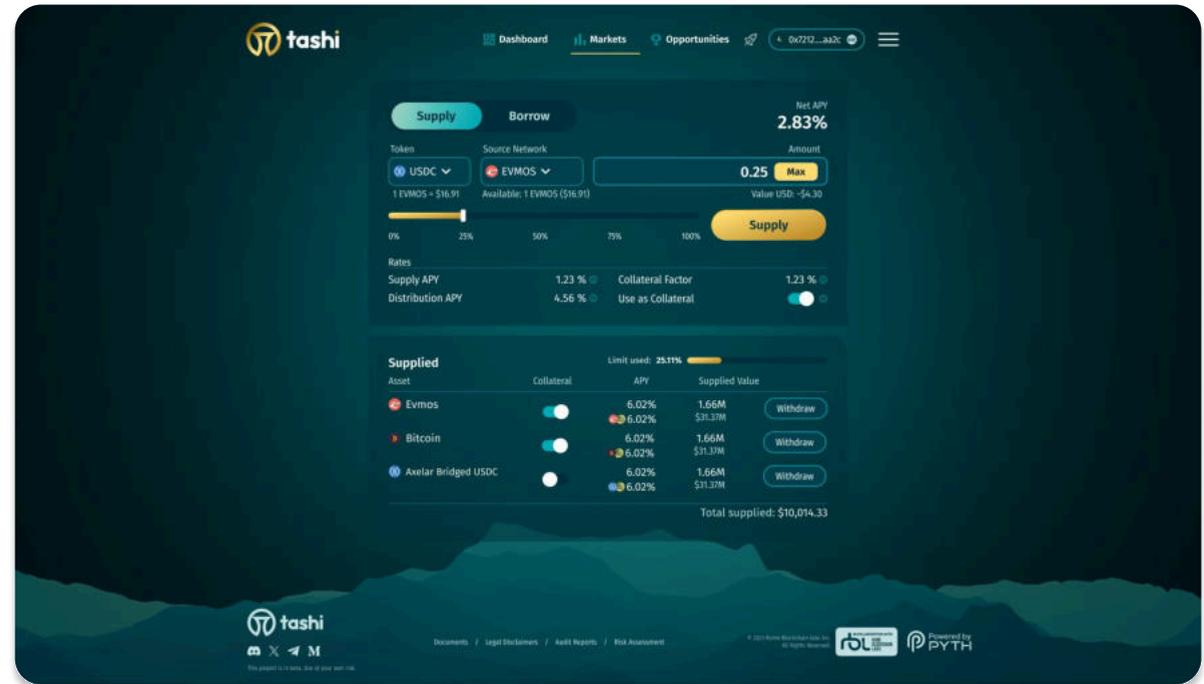
Tashi

Location: US + Remote
Touch Point: UIUX - 360 Branding

My core responsibilities would revolve around product itself (UIUX), visually communicating the brand's value to its target audiences typically include: Branding & Visual Identity, Marketing Collateral, Web & Product Marketing, Social Media & Campaigns and Event & Employer Branding
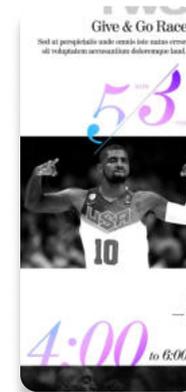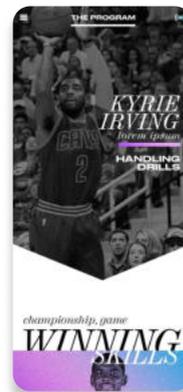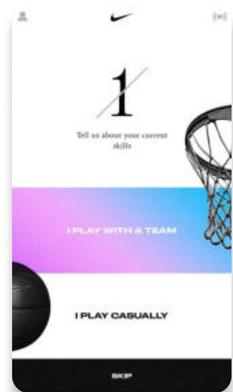
Nike HoopLife

Location: NYC + Remote
Touch Point: Digital + App

For Nike Hooplife, I led the creative direction and digital design, crafting a bold, youth-driven visual identity across the app and campaign.

I translated the energy of basketball culture into a cohesive, engaging digital experience.
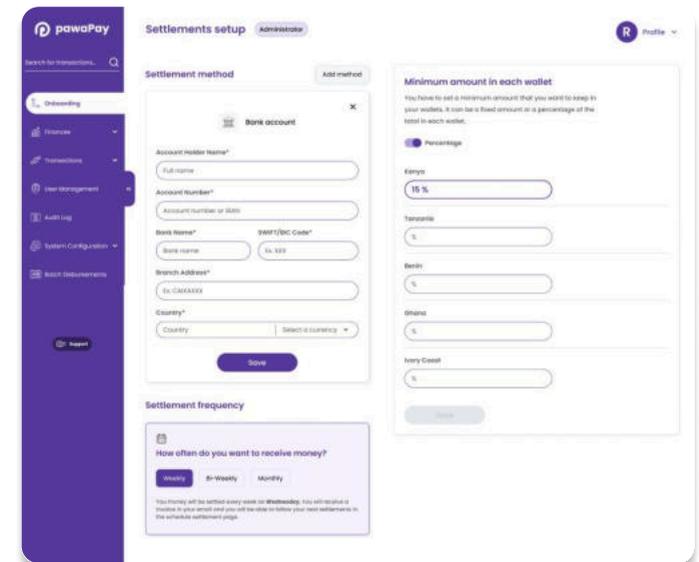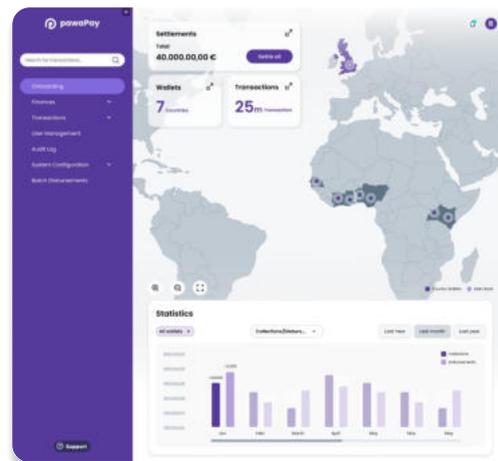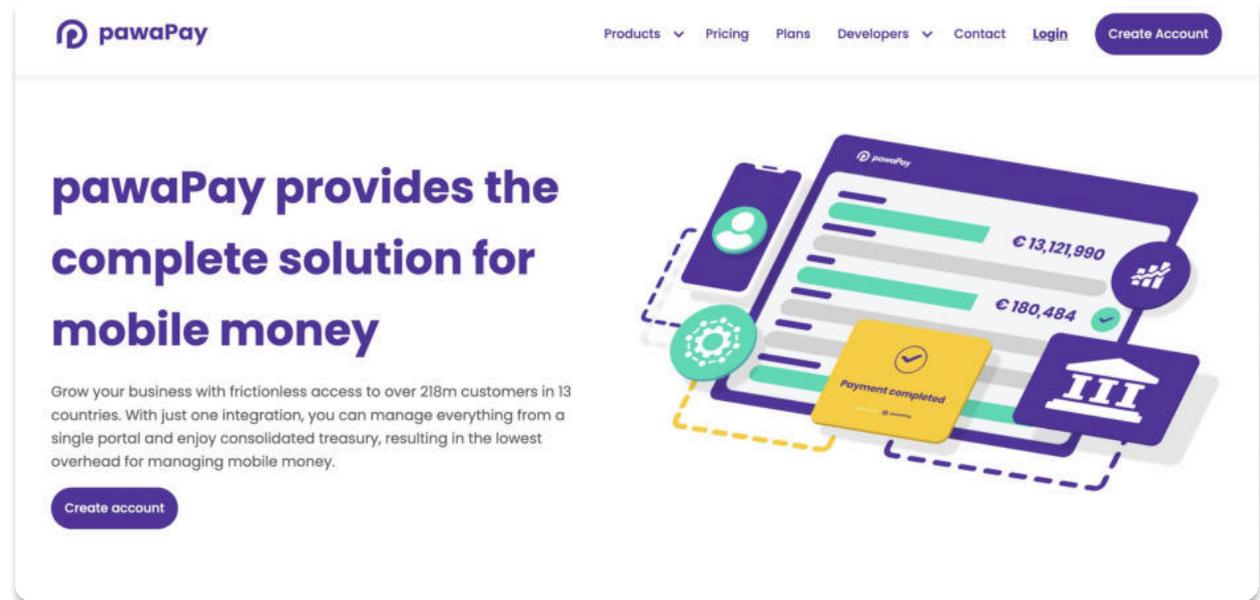
pawaPay

Location: UK + Estonia + Africa + Remote
Touch Point: 360 Branding + App

as an inhouse creative lead i led the design team in creating a refreshed visual identity, including logo redesign, color palette selection, and typography, resulting in a modern and cohesive brand image.

Mercedes-Benz

Location: Stuttgart + San Francisco
Touch Point: Digital + Redesign

I contributed to the development of the new visual direction for Mercedes-Benz, applying the refreshed brand language across multiple touchpoints. My role focused on translating the premium identity into cohesive digital and physical experiences, ensuring consistency, clarity, and a refined aesthetic across every interaction.
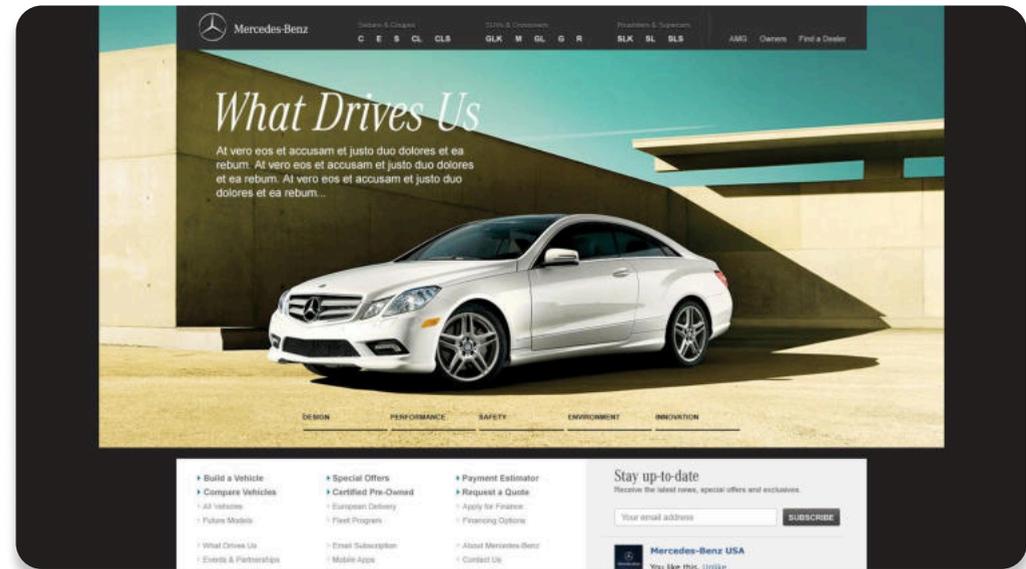
Digital & Concept Art

Conventional design is textbook! i love experimenting on digital and concept art. Good that Rome Blockchain Labs gave me one of their product to explore!